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Consent Receipt Specification

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10 **Abstract:**

11 A Consent Receipt is a record of consent used by a PII Controller as their authority to
12 collect, use and disclose a PII Principal's personally identifiable information (PII). The
13 Consent Receipt will be provided to the PII Principal that gave the consent. This
14 specification defines the requirements for a receipt given to the PII Principal. The receipt
15 includes links to existing privacy notices & policies as well as a description of what
16 information will be collected, the purposes for that collection and relevant information about
17 how that information will be used or disclosed.

18 This specification is based on current privacy and data protection principles as set out in
19 various data protection laws, regulations and international standards.

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51 **1 INTRODUCTION**

52 Current best practices and regulations for privacy protection, and privacy by design, set out
53 requirements for notice and consent, however, there is no standard or specification for
54 recording consent. As a result, individuals cannot easily track their consents or monitor how
55 their information is processed or know who to hold accountable in the event of a breach of
56 their privacy.

57 Individuals are regularly asked for consent by organizations who want to collect information
58 about them, usually in conjunction with the use of a service or application. Consent is an
59 individual agreeing to allow an organization to collect, use, and/or disclose their data, and
60 data about them, according to a set of terms and conditions defined by the organization.

61 A record of a consent transaction enhances the ability to maintain and manage permissions
62 for personal data by both the individual and the organization. Much like a retailer giving a
63 customer a cash register receipt as a record of a purchase transaction, an organization
64 should similarly create a record of a consent transaction and give it to the individual, defined
65 here as a Consent Receipt. The creation and implementation of this standardized format will
66 promote consistent consent practices, support consent management interoperability
67 between systems, and enable proof of consent.

68 The consent receipt elements described in this specification represent privacy-related
69 requirements common to many jurisdictions. A JavaScript Object Notation (JSON) schema
70 for a consent receipt is included to enable interoperable data exchange and processing. The
71 specification includes extension points so that implementors can incorporate information
72 required for their particular regulatory and policy requirements.

73 **2 NOTATIONS AND ABBREVIATIONS**

74 The keywords "MUST", "MUST NOT", "REQUIRED", "SHALL", "SHALL NOT", "SHOULD",
75 "SHOULD NOT", "RECOMMENDED", "NOT RECOMMENDED", "MAY", and "OPTIONAL"
76 in this document are to be interpreted as described in [\[RFC 2119\]](#).

77 All JSON [\[RFC 7159\]](#) properties and values are case sensitive. JSON data structures
78 defined by this specification MAY contain extension properties that are not defined in this
79 specification. Any entity receiving or retrieving a JSON data structure SHOULD ignore
80 extension properties it is unable to understand. Extension names that are unprotected from
81 collisions are outside the scope of this specification.

82 <https://docs.kantarainitiative.org/uma/rec-uma-core.html# - RFC7159>

83

84 CPO Chief Privacy Officer

85 CR Consent Receipt

86 DPO Data Protection Officer

87 JSON JavaScript Object Notation

88 JWT JSON Web Token

89 GDPR General Data Protection Regulation

90 PI Personal Information

91 PII Personally Identifiable Information

92 **3 TERMS AND DEFINITIONS**

93 This specification uses terminology and definitions from *ISO/IEC 29100:2011 "Information*
94 *Technology -- Security techniques -- Privacy Framework"* and other published, recognized
95 efforts to maintain consistency with the terms commonly used in the ecosystem. If other
96 organizations' terms are not compatible with this specification, this document will define
97 those terms for clarity and specificity for our purposes.

98 **3.1 Collection**

99 Receiving, creating, or obtaining data from or about a PII Principal.

100 **3.2 Disclosure**

101 The transfer, copy, or communication, by a PII Controller or a PII Processor acting on their
102 behalf, of PII and accountability for that PII to another entity, which will become the PII
103 Controller of that PII.

104 NOTE: When a PII Controller transfers or copies information to another entity it retains
105 accountability for that PII. An example would be an entity using a cloud storage service for
106 backups. We note this here because, for PII Principal, both this 'use' and actual 'disclosure'
107 may be termed 'sharing' information. However, these are significant differences from a
108 transparency and regulatory point of view.

109 **3.3 Consent**

110 A Personally identifiable information (PII) Principal's freely given, specific and informed
111 agreement to the processing of their PII.

112 [SOURCE: ISO 29100]

113 **3.4 Consent Receipt**

114 A record of the consent provided by a PII Principal to a PII Controller to collect, use and
115 disclose the PII Principal's PII in accordance with an agreed set of terms.

116 **3.5 Consent Timestamp**

117 The time and date when consent was obtained from the PII Principal.

118 **3.6 Consent Type**

119 The type of the consent used by the PII Controller as their authority to collect, use or
120 disclose PII.

121 **3.7 Explicit (Expressed) Consent**

122 The PII Principal has an opportunity to provide a specific indication that they consent to the
123 collection of their PII for purposes that have been specified in a prior notice or are provided
124 at the time of collection.

125 [Europe 5.4.4]

126 **3.8 Human-readable**

127 (Of text, data, etc.) in a form that can be naturally or easily read by a person (frequently in
128 contrast to computer-readable, machine-readable).

129 [SOURCE: OXFORD]

130 **3.9 Implicit (Implied) Consent**

131 The PII Controller has a reasonable expectation to believe that consent already exists for the
132 collection of the PII.

133 **3.10 Opt-in**

134 A process or type of policy whereby the personally identifiable information (PII) principal is
135 required to take an action to express explicit, prior consent for their PII to be processed for a
136 particular purpose.

137 [SOURCE: ISO 29100]

138 Note: If the PII Principal does nothing, consent will not have been obtained.

139 **3.11 Opt-out**

140 A process or type of policy whereby the PII principal is required to take a separate action in
141 order to withhold or withdraw consent, or oppose a specific type of processing.

142 [SOURCE: ISO 29100]

143 Note: If the PII Principal does nothing, consent will have been deemed to have been
144 obtained.

145 **3.12 Privacy Statement**

146 A notice published or provided by the PII Controller to inform the PII Principal of what will be
147 done with their information.

148 Note: The contents of this notice may be required by regulation and may include information
149 that is beyond the scope of this specification.

150 **3.13 Personally Identifiable Information (PII)**

151 Any information that (a) can be used to identify the PII Principal to whom such information
152 relates, or (b) is or might be directly or indirectly linked to a PII Principal.

153 NOTE: To determine whether or not an individual should be considered identifiable, several
154 factors need to be taken into account.

155 [SOURCE: ISO 29100]

156 **3.14 PII Controller**

157 A privacy stakeholder (or privacy stakeholders) that determines the purposes and means for
158 processing personally identifiable information (PII) other than natural persons who use data
159 for personal purposes.

160 NOTE: A PII controller sometimes instructs others (e.g., PII processors) to process PII on its
161 behalf while the responsibility for the processing remains with the PII controller.

162 [SOURCE: ISO 29100]

163 Note: may also be called data controller.

164 **3.15 PII Principal**

165 The natural person to whom the personally identifiable information (PII) relates.

166 NOTE: Depending on the jurisdiction and the particular data protection and privacy
167 legislation, the synonym “data subject” can also be used instead of the term “PII principal.”

168 [SOURCE: ISO 29100]

169 **3.16 PII Processor**

170 A privacy stakeholder that processes personally identifiable information (PII) on behalf of
171 and in accordance with the instructions of a PII controller.

172 [SOURCE: ISO 29100]

173 **3.17 Processing of PII**

174 An operation or set of operations performed upon personally identifiable information (PII).

175 NOTE: Examples of processing operations of PII include, but are not limited to, the
176 collection, storage, alteration, retrieval, consultation, disclosure, anonymization,
177 pseudonymization, dissemination or otherwise making available, deletion or destruction of
178 PII.

179 [SOURCE: ISO 29100]

180 **3.18 Purpose**

181 1. The business, operational or regulatory requirement for the collection, use and/or
182 disclosure of a PII Subject's data.

183 2. The reason personal information is collected by the entity.

184 [SOURCE: GAPP]

185 **3.19 Third Party**

186 A privacy stakeholder other than the personally identifiable information (PII) principal, the PII
187 controller and the PII processor, and the natural persons who are authorized to process the
188 data under the direct authority of the PII controller or the PII processor.

189 [SOURCE: ISO 29100]

190 3.20 Sensitive PII

191 Sensitive Categories of personal information, either whose nature is sensitive, such as those
192 that relate to the PII principal's most intimate sphere, or that might have a significant impact
193 on the PII principal. These categories are those related to racial origin, political opinions or
194 religious or other beliefs, personal data on health, sex life or criminal convictions and require
195 opt-in informed consent.

196 NOTE: In some jurisdictions or in specific contexts, sensitive PII is defined in reference to
197 the nature of the PII and can consist of PII revealing the racial origin, political opinions or
198 religious or other beliefs, personal data on health, sex life or criminal convictions, as well as
199 other PII that might be defined as sensitive.

200 [SOURCE: ISO 29100]

201 Sensitive Personal Information (SPI) is defined as information that if lost, compromised, or
202 disclosed could result in substantial harm, embarrassment, inconvenience, or unfairness to
203 an individual.

204 [SOURCE: DHS HSSPII]

205 NOTE: For this specification, 'Sensitive data' may be considered synonymous with Sensitive
206 PII. Sensitive Data is defined in Section 2 of the Data Protection Act of the UK
207 (<http://www.legislation.gov.uk/ukpga/1998/29/section/2>) as personal data consisting of
208 information relating to the data subject concerning racial or ethnic origin; political opinions;
209 religious beliefs or other beliefs of a similar nature; trade union membership; physical or
210 mental health or other data or as defined by implementers of the specification. In the
211 [GDPR], this is referred to as special categories of data.

212 3.21 Use

213 Any processing of PII done by a PII Controller or by a PII processor on behalf of a PII
214 Controller.

215 NOTE: "collection, use, and disclosure" is a useful articulation of the steps in PII processing.

216 **4 CONSENT RECEIPT**217 **4.1 Contents of receipt**

Consent Receipt Transaction Details			
Administrative fields for the consent transaction and the metadata for the overall Consent Receipt.			
Field Name	Definition	Guidance	Required
Version	The version of this specification a receipt conforms to.	The value MUST be "KI-CR-v1.0.0" for this version of the specification.	MUST
Jurisdiction	Jurisdiction(s) applicable to this transaction.	This field MUST contain a non-empty string describing the jurisdiction(s).	MUST
Consent Timestamp	Date and time of the consent transaction	MUST include a time zone or indicate UTC. Presentation to end users SHOULD consider localization requirements.	MUST
Collection Method	A description of the method by which consent was obtained.	Collection Method is a key field for context and determining what fields MUST be used for the Consent Receipt.	MUST
Consent Receipt ID	A unique number for each Consent Receipt.	For example, UUID-4 [RFC 4122]	MUST
Public Key	The PII Controller's public key.		MAY
Consent Transaction Parties			
Field Name	Definition	Guidance	Required
PII Principal ID	PII Principal provided identifier. E.g. email address, claim, defined/namespace.	Consent is not possible without an identifier.	MUST
PII Controller	Name of the initial PII controller who collects the data. This entity is accountable for compliance over the management of PII.	The PII Controller determines the purpose(s) and type(s) of PII processing. There may be more than one PII Controller for the same set(s) of operations performed on the PII. In this case, the different PII Controllers SHOULD be listed, and it MUST be listed for Sensitive PII with legally required explicit notice to the PII Principal.	MUST
On Behalf	Acting on behalf of a PII Controller or PII Processor.	For example, a third-party analytics service would be a PII Processor on behalf of the PII Controller, or a site operator acting on behalf of the PII Controller.	MAY
PII Controller Contact	Contact name of the PII Controller	Name and/or title of the DPO.	MUST
PII Controller Address	The physical address of PII controller.	Address for contacting the DPO in writing.	MUST
PII Controller Email	Contact email address of the PII Controller	The direct email to contact the PII Controller regarding the consent. e.g., DPO, CPO, privacy contact.	MUST

PII Controller Phone	Contact phone number of the PII Controller.	The business phone number to contact the PII Controller regarding the consent. e.g., DPO, CPO, administrator.	MUST
Data, collection, and use This section specifies services, personal information categories, attributes, PII confidentiality level, and PII Sensitivity.			
Field Name	Definition	Guidance	Required
Privacy Policy	A link to the privacy policy and applicable terms of use in effect when the consent was obtained and the receipt was issued.	If a privacy policy changes, the link SHOULD continue to point to the old policy until there is evidence of an updated consent from the PII Principal.	MUST
Service	The service or group of services being provided for which PII is collected.	The name of the service for which consent for the collection, use and disclosure of PII is being provided. This field MUST contain a non-empty string.	MUST
Purpose	A short, clear explanation of why the PII item is required.	This field MUST contain a non-empty string.	MAY
Purpose Category	The reason the PII Controller is collecting the PII.	Example Purpose Categories currently in use can be available on the Kantara Consent & Information Sharing Work Group (CISWG) Wiki page (http://kantarainitiative.org/confluence/display/infosharing/Appendix+CR+-+V.9.3+-+Example+Purpose+Categories)	MUST
Consent Type	The type of the consent used by the PII Controller as their authority to collect, use or disclose PII.	The field MUST contain a non-empty string and the default value is "EXPLICIT". If consent was not explicit, a description of the consent method MUST be provided.	MUST
PII Categories	A list of defined PII categories.	PII Category should reflect the category that will be shared as understood by the PII Principal. In Appendix B there is an example of a defined list as supplied by a PII Controller.	MUST
Primary Purpose	Indicates if a purpose is part of the core service of the PII Controller.	Possible values are TRUE or FALSE.	MAY
Termination	Conditions for the termination of consent.	Link to policy defining how consent or purpose is terminated.	MUST
Third Party Disclosure	Indicates if the PII Controller is disclosing PII to a third party.	Possible values are TRUE or FALSE.	MUST
Third Party Name	The name or names of the third party the PII Processor may disclose the PII to.	MUST be supplied if Third Party Disclosure IS TRUE.	MUST if Third Party Disclosure is TRUE
Sensitive PII	Indicates whether PII is sensitive or not sensitive.	Possible values are TRUE or FALSE. A value of TRUE indicates that data covered by the Consent Receipt is sensitive, or could be interpreted as sensitive, which indicates that there is policy information out-of-band of the Consent Receipt.	MUST

Sensitive PII Category	Listing the categories where PII data collected is sensitive.	The field MUST contain a non-empty string if Sensitive PII is TRUE. See section 7.2 for common sensitive PII categories that have specific consent notice requirements	MUST if Sensitive PII Level is TRUE
------------------------	---	--	-------------------------------------

218

Table 1: Consent receipt fields

219

4.2 Presentation and Delivery

220

Although a CR can be provisioned in any manner that is feasible or expected based on the context, a CR MUST be provided to the PII Principal in a human-readable format either on screen, or delivered to the PII Principal, or both. A JSON encoded CR MAY also be delivered to the PII Principal.

221

222

223

224

NOTE: Issues such as language translation, localization, human-readable layout and formatting, and delivery mechanisms are out-of-scope for this document.

225

226 5 CONSENT RECEIPT - JSON

227 5.1 JSON Fields

228 This specification uses “named object” data types to describe the principal concepts within
 229 the consent receipt and allows for extension by implementers.

230 See the JSON schema for object implementation.

JSON name	CR name	Data Type	Format/Example
version	Version	string	
jurisdiction	Jurisdiction	string	
consentTimestamp	Consent Timestamp	integer	number of seconds since 1970-01-01 00:00:00 GMT
collectionMethod	Collection Method	string	
consentReceiptID	Consent Receipt ID	string	
publicKey	Public Key	string	
subject	PII Principal ID	string	
dataController		object	
onBehalf	On Behalf	boolean	
org	PII Controller	string	
contact	PII Controller Contact Name	string	
address	PII Controller address	object	https://schema.org/PostalAddress
email	PII Controller email	string	
phone	PII Controller phone	string	
policyUrl	Privacy Policy	string	HTTP URL
services		array of objects	

JSON name	CR name	Data Type	Format/Example
serviceName	Service Name	string	
purposes		array of objects	
purpose	Purpose	string	
purposeCategory	Purpose Category	array of strings	
consentType	Consent Type	string	
piiCategory	PII Categories	array of strings	
primaryPurpose	Primary Purpose	boolean	
termination	Termination	string	
thirdPartyDisclosure	Third Party Disclosure	boolean	
thirdPartyName	Third Party Name	string	
sensitive	Sensitive PII	Boolean	
spiCat	Sensitive PII Category	array of strings	

Table 2: Consent receipt JSON fields

231

232

233 **5.2 JSON Schema**

```
234 {
235   "$schema": "http://json-schema.org/draft-04/schema#",
236   "type": "object",
237   "properties": {
238     "version": {
239       "type": "string"
240     },
241     "jurisdiction": {
242       "type": "string"
243     },
244     "consentTimestamp": {
245       "type": "integer",
246       "minimum": 0
247     },
248     "collectionMethod": {
249       "type": "string"
250     },
251     "consentReceiptID": {
252       "type": "string"
253     },
254     "publicKey": {
255       "type": "string"
256     },
257     "subject": {
258       "type": "string"
259     },
260     "dataController": {
261       "type": "object",
262       "properties": {
263         "onBehalf": {
264           "type": "boolean"
265         },
266         "org": {
267           "type": "string"
268         },
269         "contact": {
270           "type": "string"
271         },
272         "address": {
273           "type": "object"
274         },
275         "email": {
276           "type": "string"
277         },
278         "phone": {
279           "type": "string"
280         }
281       },
282       "required": [
283         "org",
284         "contact",
285         "address",
286         "email",
287         "phone"
288       ]
289     },
290     "policyUrl": {
```

```
291     "type": "string"
292   },
293   "services": {
294     "type": "array",
295     "items": {
296       "type": "object",
297       "properties": {
298         "serviceName": {
299           "type": "string"
300         },
301         "purposes": {
302           "type": "array",
303           "items": {
304             "type": "object",
305             "properties": {
306               "purpose": {
307                 "type": "string"
308               },
309               "consentType": {
310                 "type": "string"
311               },
312               "purposeCategory": {
313                 "type": "array",
314                 "items": {
315                   "type": "string"
316                 }
317               },
318               "piiCategory": {
319                 "type": "array",
320                 "items": {
321                   "type": "string"
322                 }
323               },
324               "primaryPurpose": {
325                 "type": "boolean"
326               },
327               "termination": {
328                 "type": "string"
329               }
330             },
331             "oneOf": [
332               {
333                 "properties": {
334                   "thirdPartyDisclosure": {
335                     "type": "boolean",
336                     "enum": [
337                       false
338                     ]
339                   }
340                 },
341                 "required": [
342                   "thirdPartyDisclosure"
343                 ]
344               },
345               {
346                 "properties": {
347                   "thirdPartyDisclosure": {
348                     "type": "boolean",
349                     "enum": [
350                       true
```

```
351         ]
352     },
353     "thirdPartyName": {
354         "type": "string"
355     }
356 },
357 "required": [
358     "thirdPartyDisclosure",
359     "thirdPartyName"
360 ]
361 }
362 ],
363 "required": [
364     "consentType",
365     "purposeCategory",
366     "piiCategory",
367     "termination",
368     "thirdPartyDisclosure"
369 ]
370 }
371 }
372 },
373 "required": [
374     "serviceName",
375     "purposes"
376 ]
377 }
378 },
379 "sensitive": {
380     "type": "boolean"
381 },
382 "spiCat": {
383     "type": "array",
384     "items": {
385         "type": "string"
386     }
387 }
388 },
389 "required": [
390     "version",
391     "jurisdiction",
392     "consentTimestamp",
393     "collectionMethod",
394     "consentReceiptID",
395     "subject",
396     "dataController",
397     "services",
398     "policyUrl",
399     "sensitive",
400     "spiCat"
401 ]
402 }
```


403 **6 CONFORMANCE**

404 A Consent Receipt MUST include the fields as defined in Table 1. When using JSON, the
405 Consent Receipt MUST also be valid per the Consent Receipt schema in Section 5.2.

406 7 CONSIDERATIONS (non-normative)

407 Consent is how people regulate privacy. As a social control, consent is the signal people
408 provide when they share personal information that is specific to a particular context. When
409 broken down, the nature of consent for human communication and signaling can be
410 observed in different ways: as implicit consent, opt-out consent, and explicit consent.

411 With each consent policy notice and a Consent Receipt implementation, there are different
412 UX, legal, privacy, and security-related considerations for the collection disclosure and use
413 of PII consent by the organizations.

414 7.1 A Consent Receipt is PII

415 A Consent Receipt combines personal information with the agreement for its use for the
416 service provider to provide services. A Consent Receipt links multiple data sources with an
417 identifier, which when identified in a Consent Receipt constitutes PII. In all jurisdictions,
418 consent for Sensitive Personal Information requires explicit consent, which is prescribed and
419 regulated by privacy law.

420 7.2 Sensitive PII: Liability & Compliance

421 In this document, sensitive data collection is indicated with Sensitive PII flag and is required.
422 If `sensitive=TRUE`, then the Consent Receipt has limited liability for the provider as
423 different jurisdictions have legal requirements for what is classified as sensitive. In addition,
424 the implementer can define what is sensitive, or confidential, in their privacy policy, even if
425 not classified as sensitive in a particular jurisdiction.

426 If the implementer selects `sensitive=TRUE` because sensitive data is collected, but, does
427 not provide the categories of sensitive personal information with PII Sensitive Category field,
428 then it is assumed that what is sensitive and how it is managed will be found in the privacy
429 policy linked to in the Consent Receipt.

430 The provision of a Consent Receipt with `sensitive=TRUE` indicates the provider of the
431 receipt is liable for providing the correct collection, use and disclosure notice as required by
432 law in the provisioning jurisdiction. As a result, there are three levels of liability to consider
433 for Consent Receipts by the implementer:

- 434 1. Provision of the Consent Receipt for non-sensitive PII (`sensitive=FALSE`)
- 435 2.
 - 436 a. Provision of a sensitive Consent Receipt with the `sensitive=TRUE` and
437 sensitive PII categories are listed. Sensitive PII Categories must be listed in
438 the Consent Receipt for the Consent Receipt to be used for a compliance
439 claim. In this manner, the receipt can inherently demonstrate compliance with
440 consent notice requirements for the particular consent.
 - 441 b. If the Sensitive PII category is not listed in the Consent Receipt, the Consent
442 Receipt must not be considered transparent enough itself to be a compliance
443 claim.

444 NOTE: In multiple jurisdictions, there are categories listed as sensitive personal information.
445 If you use, collect or disclose sensitive personal information these have legal requirements,
446 require explicit consent and can have jurisdiction-specific legal notice requirements to be
447 informed. For example, PII revealing the racial origin, political opinions or religious or other
448 beliefs, personal data on health, sex life or criminal convictions, as well as other PII that
449 might be defined as sensitive.

450 **7.3 Security and Integrity of JSON**

451 The transmission of a JSON Consent Receipt should enable validation of the integrity and
452 authenticity of the receipt using the following specifications:

- 453 • JSON Web Token (JWT) [RFC 7519]
- 454 • JSON Web Encryption (JWE) [RFC 7516]
- 455 • JSON Web Signature (JWS) [RFC 7515]

456 8 ACKNOWLEDGEMENTS

457 The Consent Receipt effort has been developed in the Kantara Community, supported by
458 people who have invested in making this specification open and free to use. It is free so that
459 people can have a common way to see their data control and sharing. If you wish to provide
460 feedback, you may join the Kantara Working Group, and then email us on our list at [wg-
infosharing@kantarainitiative.org](mailto:wg-
461 infosharing@kantarainitiative.org) or send feedback to info@consentreceipt.org.

462 In addition to Kantara, we wish to thank the following contributors to the Consent Receipt
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465 Colin Wallis

466 Sal D'Agostino

467 Andrew Hughes

468 Justin Richer

469 Sarah Squire

470 Eve Maler

471 The Consent Receipt standardization effort has been developed with the support of many
472 communities, as noted in our acknowledgments section, and leverages best of breed
473 standards, legal regulation and technical practices in its design and development, as noted
474 in the references section.

475 9 REFERENCES

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480 in the Context of Sensitive Data.” (Ed: 2013) p. 98-100. <https://goo.gl/JGPX2Y>
- 481 **[GAPP]** *Generally Accepted Privacy Principles* - developed through joint consultation with
482 the Canadian Institute of Chartered Accountants (CICA) and the American Institute of
483 Certified Public Accountants (AICPA) through the AICPA/CICA Privacy Task Force.
484 <https://www.cippguide.org/2010/07/01/generally-accepted-privacy-principles-gapp/>
- 485 **[GDPR]** *General Data Protection Regulation*, <http://www.eugdpr.org/article-summaries.html>
- 486 **[ISO 18001-1:2005]** *Information technology — Personal identification — ISO-compliant*
487 *driving license — Part 1: Physical characteristics and basic data set*.
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508 **APPENDIX A: PII CATEGORIES OF DATA**

509 (Explainers/Examples)

510 Note: Some of these categories are also considered Sensitive PII;

- 511 • Biographical – (General information like Name, DOB, Family info (mother’s maiden
512 name), marital status. Historical data like educational achievement, general
513 employment history.)
- 514 • Contact – (Address, Email, Telephone Number, etc.)
- 515 • Biometric – (Photos, fingerprints, DNA. General physical characteristics – height,
516 weight, hair color. Racial/ethnic origin or identification - whether self-identified or not)
- 517 • Communications/Social – (Email, messages, and phone records – both content and
518 metadata. Friends and contacts data. PII about self or others.)
- 519 • Network/Service – (Login ids, usernames, passwords, server log data, IP addresses,
520 cookie-type identifiers)
- 521 • Health – (Ailments, treatments, family doctor info. X-rays and other medical scan
522 data)
- 523 • Financial – (This includes information such as bank account, credit card data.
524 Income and tax records, financial assets/liabilities, purchase/sale of assets history.)
- 525 • Official/Government Identifiers – (This includes any widely recognized identifiers that
526 link to individual people. Examples include National Insurance, ID card, Social
527 Security, passport and driving license numbers, NHS number (UK). Just the numbers
528 rather than data associated with them.)
- 529 • Government Services - i.e. Social Services/Welfare – (Welfare and benefits status
530 and history)
- 531 • Judicial – (Criminal and police records, including traffic offenses.)
- 532 • Property/Asset – (Identifiers of property – license plate numbers, broadcasted device
533 identifiers. Not financial assets. Could include digital assets like eBook and digital
534 music data)
- 535 • Employee Personal Information – (Records held about employees/ members/
536 students) not elsewhere defined. Incl. HR records such as job title,
537 attendance/disciplinary records. Salary - as opposed to income.)
- 538 • Psychological/Attitudinal – (Including religious, political beliefs, sexual orientation,
539 and gender identity – though not genetic gender which is Biometric. Traits and
540 personality measures or assessments, but not psychological health - which is health
541 data).
- 542 • Membership – (Political, trade union affiliations, any other opt-in organizational/group
543 membership data - third party organizations only. Includes name of the employer
544 when not held by the employer. Could extend to online platform membership. Some
545 might be more sensitive than others – may want a separate category)

- 546
- 547
- 548
- Behavioral – (Any data about the behavior, habits or movements of an individual - electronic or physical. Location, browser/search history, web page usage (analytics), energy usage (smart meters), login history, calendar data, etc.)

549 **APPENDIX B: EXAMPLE CONSENT RECEIPTS**

550 **B.1 Human-readable Consent Receipt – Simple**

Consent Receipt

Sample Kantara Initiative version 1.0.0

Consent Receipt			
<i>Service</i>	Digital Subscription and News Alerts		
<i>PII Principle ID</i>	Bowden Jeffries		
<i>PII Controller</i>	Ankh-Morpork Times		
<i>On Behalf</i>	False		
<i>PII Controller Address</i>	Ankh-Morpork Times Gleam Street, Ankh-Morpork, Discworld		
<i>PII Controller Email</i>	william@times.ankh-morpork.xyz		
<i>PII Controller Phone</i>	(555) 555-DISC (3429)		
<i>Purpose Categories</i>	Purpose	Core	Purpose Termination
	Contracted Service	Yes	Subscription end data + 1 year end
	Personalized Experience	Yes	Subscription end data + 1 year end
	Marketing	No	Subscription end data + 1 year end
	Complying with our legal obligations for record keeping.	No	Subscription end data + 1 year end
	Complying with our legal obligations to provide the information to law enforcement or other	No	Subscription end data + 1 year end
<i>Sensitive Data</i>	Yes		
<i>Sensitive PII Categories</i>	Biographical Contact Communications/Social Financial		
<i>Third Party Disclosure</i>	Yes		
<i>Third Party Name</i>	The Ankh-Morpork Deadbeat Debt Collectors Society		
<i>Collection Method</i>	Web Subscription Form with opt in for marketing		
<i>Jurisdiction</i>	DW		
<i>Privacy Policy</i>	https://times.ankh-morpork.zxy/privacy		
<i>Consent Receipt ID</i>	a17bae50-4963-4f54-ae6c-08a64c32d293		
<i>Consent Time Stamp</i>	December 8 11:30:00 2016 EST 1481214600		
<i>Public Key</i>	ssh-rsa AAAA3NzaC1yc2EAAAADAQABAAQDAk2R7CqEgRYoVkhHMx4qcRUs57CY8/ OFcCpoxfWGBKQhMveUGXvV40qKAbfI4ZNvNN5/9dR+E88//PwVw/TllvzuIy D2xg7xpwaSuYSaNwmsBFxI7pheIyC9fQRyHVFvMlgCag4jWSRPqyPI NKgbYzYR unD9xSppWPIy19dRrzaR1tRupTEBLklr9ZRXdUljtrDSi/hWEpI/1t6c+LH3E RzORfpI4YmtSYcboL72uUxH5z32WCuH/2qSJddgUpwqTzs7yorh0x1Hjk6Rjw 00nhhWgtSvdofjZmsdQDtOTCGbPwZnSUs8Y3Skzbt5F00IHbRPLbIAXI7NZT7 wiIliam@times.ankh-morpork.xyz		
<i>Version</i>	KI-CR-v1.0.0		

552 **B.2 Human-readable Consent Receipt – Fancy**

Receipt for Personally Identifiable Information

Service: Digital Subscription and News Alerts

At the Ankh-Morpork Times we take your privacy seriously. This document is being provided to you as a receipt for personally identifiable information that we have, or will collect about you. It tells you what information has been collected and for what purposes we will use and disclose it. For your information this document is based on the Consent Receipt Specification v1.0.0 published by the Kantara Initiative.

We have collected, or will collect, the information described below based on your implicit consent when you completed our web subscription form. If you receive marketing material, it will be because you ticked an opt-in check box for marketing. We operate and follow the data protection rules for DiscWorld (DW). We will continue to collect and use your information until 1 year after your subscription ends.

Your ID: Bowden Jeffries

Types of Information we have or may collect about you^s.

The purposes for collection of your personal information^o.

General biographical information about you	Technical data for web servers (Core Function)
Your contact information	News web site and alerts (Contracted Service)
You and your contacts email and social media	Personalized Experience
Your financial information for payments ^s	Marketing ^o
	Meeting Legal Obligations

About Us: The Ankh-Morpork Times is the Personally Identifiable Information Controller that is accountable for the information that has been collected about you. We are acting on our own behalf. For more details on our privacy notice and practices see the privacy policy linked to below.

Our Contact Information	The Ankh-Morpork Times Gleam Street, Ankh-Morpork, Discworld
Privacy Contact	William de Worde, Chief Editor and Privacy Officer william@times.ankh-morpork.xyz (555) 555-DISC (3429) x 7748229 (Privacy)
Privacy Policy	https://times.ankh-morpork.xyz/privacy

Receipt #: a17bae50-4963-4f54-ae6c-08a64c32d293
Date: ~~Thur~~ Dec 8 2016 10:30:00 AM EST

^s Information marked with a superscript s may be treated as “Sensitive Personal Information”
^o Purposes marked with a superscript o indicated an optional consent.

554 B.3 JSON Consent Receipt

```

555 {
556   "version": "KI-CR-v1.0.0",
557   "jurisdiction": "DW",
558   "consentTimestamp": 1481214600,
559   "collectionMethod": "Web Subscription Form",
560   "consentReceiptID": "a17bae50-4963-4f54-ae6c-08a64c32d293",
561   "publicKey": "ss-
562   rsaAAAAB3NzaC1yc2EAAAADAQABAAQDk2R7CqEgRYoVkhHMX4qcnRUhs57CY8OFcCpcxfWVG
563   BKQhMveUGXvV4OqKAbfI4ZNVNN59dR+E88PWrVmTIIyzuIyD2xg7xpwaSvYSaNwmsBFxl7phely
564   C9fQRyHVFVnWgCag4jW3RPqyPINKgbYzYRunD9xSppWPIy19dQxzaQ1tRuptEBLkIr9ZRXdU1jt
565   vrDSi/hWEpI/1t6c+LH3EQzORfpI4YmtSYcboL72uUxH5z32WCuH/2qSJddgUpwaqTZs7yorh0x
566   1Hjk6Rjw0OnhhWgfSvdoafjZmsdQDtOTCGbPwZnSUs8Y3Skzbt5F00WHbRPLblAxI7NZT7willi
567   am@times.ankh-morpork.xyz",
568   "subject": "Bowden Jeffries",
569   "dataController": {
570     "org": "Ankh-Morpork Times",
571     "contact": "William De Worde",
572     "address": {
573       "streetAddress": "Gleam Street",
574       "addressCountry": "AM"
575     },
576     "email": "william@times.ankh-morpork.xyz",
577     "phone": "(555) 555-DISC (3429)"
578   },
579   "policyUrl": "https://times.ankh-morpork.xzy/privacy",
580   "services": [
581     {
582       "serviceName": "Digital Subscription and News Alerts",
583       "purposes": [
584         {
585           "purpose": "To provide contracted services",
586           "purposeCategory": [
587             "2 - Contracted Service"
588           ],
589           "consentType": "Explicit",
590           "piiCategory": [
591             "1 - Biographical",
592             "2 - Contact",
593             "4 - Communications/Social",
594             "7 - Financial"
595           ],
596           "primaryPurpose": true,
597           "termination": "Subscription end date + 1 year end",
598           "thirdPartyDisclosure": true,
599           "thirdPartyName": "The Ankh-morpork Deadbeat Debt Collectors
600   Society"
601         },
602         {
603           "purpose": "To personalize service experience",
604           "purposeCategory": [
605             "5 - Personalized Experience"
606           ],
607           "consentType": "Explicit",
608           "piiCategory": [
609             "1 - Biographical",
610             "2 - Contact",
611             "4 - Communications/Social",

```

```

612         "7 - Financial"
613     ],
614     "primaryPurpose": false,
615     "termination": "Subscription end date + 1 year end",
616     "thirdPartyDisclosure": false
617 },
618 {
619     "purpose": "To market services",
620     "purposeCategory": [
621         "6 - Marketing"
622     ],
623     "consentType": "Explicit",
624     "piiCategory": [
625         "1 - Biographical",
626         "2 - Contact",
627         "4 - Communications/Social",
628         "7 - Financial"
629     ],
630     "primaryPurpose": false,
631     "termination": "Subscription end date + 1 year end",
632     "thirdPartyDisclosure": true,
633     "thirdPartyName": "The Ankh-morpork Deadbeat Debt Collectors
634 Society"
635 },
636 {
637     "purpose": "Complying with our legal obligations",
638     "purposeCategory": [
639         "12 - Legally Required Data Retention",
640         "13 - Required by Law Enforcement or Government"
641     ],
642     "consentType": "Explicit",
643     "piiCategory": [
644         "1 - Biographical",
645         "2 - Contact",
646         "4 - Communications/Social",
647         "7 - Financial"
648     ],
649     "primaryPurpose": false,
650     "termination": "Subscription end date + 1 year end",
651     "thirdPartyDisclosure": false
652 }
653 ]
654 }
655 ],
656 "sensitive": true,
657 "spiCat": [
658     "1 - Biographical",
659     "2 - Contact",
660     "4 - Communications/Social",
661     "7 - Financial"
662 ]
663 }

```

664

REVISION HISTORY

Version	Date	Summary of Substantive Changes
0.8 (Alpha)	2016-08-06	
0.9	2016-09-21	Significant restructuring of document and updates based on comments received.
0.9.1	2016-10-02	New Abstract and Introduction, editorial review and update of most sections, and updates based on WG feedback.
1.0.0	2016-10-19	<ul style="list-style-type: none"> Further editorial updates. Created tables for CR field definition, JSON field descriptions, and CR conformance.
0.9.3	2016-11-04	<ul style="list-style-type: none"> More editorial work Re-ordered and reconciled the field names and field order in the three tables and the schema.
1.0.0 DRAFT 1	2016-11-11	<ul style="list-style-type: none"> Incorporated final comments from v0.9.3.
1.0.0 DRAFT 2	2016-12-16	<ul style="list-style-type: none"> Final draft for WG approval
1.0.0 DRAFT 3	2017-03-16	<ul style="list-style-type: none"> Incorporated comments from public review and IPR notice period for v1.0.0 DRAFT 2 Final draft for WG approval to forward to LC for all-member ballot.

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