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Consent Receipt Specification

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Editor: Mark Lizar, David Turner

Contributors: Iain Henderson, Mary Hodder, Harri Honko, Oliver Maerz, Eve Maler, John Wunderlich

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Abstract:

A Consent Receipt is a record of consent used by a PII Controller as their authority to collect, use and disclose a PII Principal's personally identifiable information (PII). The Consent Receipt will be provided to the PII Principal that gave the consent. This specification defines the requirements for a receipt given to the PII Principal. The receipt includes links to existing privacy notices & policies as well as a description of what information will be collected, the purposes for that collection and relevant information about how that information will be used or disclosed.

This specification is based on current privacy and data protection principles as set out in various data protection laws, regulations and international standards.

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49 **1 INTRODUCTION**

50 Current best practices and regulations for privacy protection, and privacy by design, set out
51 requirements for notice and consent, however, there is no standard or specification for
52 recording consent. As a result, individuals cannot easily track their consents or monitor how
53 their information is processed or know who to hold accountable in the event of a breach of
54 their privacy.

55 Individuals are regularly asked for consent by organizations who want to collect information
56 about them, usually in conjunction with the use of a service or application. Consent is an
57 individual agreeing to allow an organization to collect, use, and/or disclose their data, and
58 data about them, according to a set of terms and conditions defined by the organization. At
59 present, individuals do not have an easy way to manage the consent they have given, how
60 information about them is processed, or a means to hold organizations accountable for
61 violations of consent.

62 A record of a consent transaction enhances the ability to maintain and manage permissions
63 for personal data by both the individual and the organization. Much like a retailer giving a
64 customer a cash register receipt as a record of a purchase transaction, an organization
65 should similarly create a record of a consent transaction and give it to the individual, defined
66 here as a Consent Receipt. The creation and implementation of this standardized format will
67 promote consistent consent practices, support consent management interoperability
68 between systems, and enable proof of consent.

69 The consent receipt elements described in this specification represent privacy-related
70 requirements common to many jurisdictions. A JavaScript Object Notation (JSON) schema
71 for a consent receipt is included to enable interoperable data exchange and processing. The
72 specification includes extension points so that implementors can incorporate information
73 required for their particular regulatory and policy requirements.

74 **2 NOTATIONS AND ABBREVIATIONS**

75 The keywords "MUST", "MUST NOT", "REQUIRED", "SHALL", "SHALL NOT", "SHOULD",
76 "SHOULD NOT", "RECOMMENDED", "NOT RECOMMENDED", "MAY", and "OPTIONAL"
77 in this document are to be interpreted as described in [\[RFC 2119\]](#).

78 All JSON [\[RFC 7159\]](#) properties and values are case sensitive. JSON data structures
79 defined by this specification MAY contain extension properties that are not defined in this
80 specification. Any entity receiving or retrieving a JSON data structure SHOULD ignore
81 extension properties it is unable to understand. Extension names that are unprotected from
82 collisions are outside the scope of this specification.

83 <https://docs.kantarainitiative.org/uma/rec-uma-core.html# - RFC7159>

84

85 CPO Chief Privacy Officer

86 CR Consent Receipt

87 DPO Data Protection Officer

88 JSON JavaScript Object Notation

89 JWT JSON Web Token

90 GDPR General Data Protection Regulation

91 PI Personal Information

92 PII Personally Identifiable Information

93 **3 TERMS AND DEFINITIONS**

94 This specification uses terminology and definitions from *ISO/IEC 29100:2011 "Information*
95 *Technology -- Security techniques -- Privacy Framework"* and other published, recognized
96 efforts to maintain consistency with the terms commonly used in the ecosystem. If other
97 organizations' terms are not compatible with this specification, this document will define
98 those terms for clarity and specificity for our purposes.

99 **3.1 Collection**

100 Receiving or obtaining data from or about a natural person.

101 **3.2 Disclosure**

102 The transfer or copy, by a PII Controller or a PII Processor acting on their behalf, of PII and
103 accountability for that PII to another entity, which will become the PII Controller of that PII.

104 NOTE: When a PII Controller transfers or copies information to another entity it retains
105 accountability for that PII. An example would be an entity using a cloud storage service for
106 backups. We note this here because, for PII Principal, both this 'use' and actual 'disclosure'
107 may be termed 'sharing' information. However, these are significant differences from a
108 transparency and regulatory point of view.

109 **3.3 Consent**

110 A Personally identifiable information (PII) Principal's freely given, specific and informed
111 agreement to the processing of their PII.

112 [SOURCE: ISO 29100]

113 **3.4 Consent Receipt**

114 A record of the consent provided by a PII Principal to a PII Controller to collect, use and
115 disclose the PII Principal's PII in accordance with an agreed set of terms.

116 **3.5 Consent Timestamp**

117 The time and date when consent was obtained from the PII Principal.

118 **3.6 Consent Type**

119 The type of the consent used by the PII Controller as their authority to collect, use or
120 disclose PII.

121 **3.7 Explicit (Expressed) Consent**

122 The user has an opportunity to provide a specific indication that they consent to the
123 collection of their PII for purposes that have been specified in a prior notice or are provided
124 at the time of collection.

125 [Europe 5.4.4]

126 **3.8 Human-readable**

127 (Of text, data, etc.) in a form that can be naturally or easily read by a person (frequently in
128 contrast to computer-readable, machine-readable).

129 [SOURCE: OXFORD]

130 **3.9 Implicit (Implied) Consent**

131 The PII Controller has a reasonable expectation to believe that authority or consent already
132 exists for the collection of the PII.

133 **3.10 Opt-in**

134 A process or type of policy whereby the personally identifiable information (PII) principal is
135 required to take an action to express explicit, prior consent for their PII to be processed for a
136 particular purpose.

137 [SOURCE: ISO 29100]

138 Note: If the user does nothing, consent will not have been obtained.

139 **3.11 Opt-out**

140 A process or type of policy whereby the PII principal is required to take a separate action in
141 order to withhold or withdraw consent, or oppose a specific type of processing.

142 [SOURCE: ISO 29100]

143 Note: If the user does nothing, consent will have been deemed to have been obtained.

144 **3.12 Privacy Statement**

145 A notice published or provided by the PII Controller to inform the PII Principal of what will be
146 done with their information.

147 Note: The contents of this notice may be required by regulation and may include information
148 that is beyond the scope of this specification.

149 **3.13 Personally Identifiable Information (PII)**

150 Any information that (a) can be used to identify the PII Principal to whom such information
151 relates, or (b) is or might be directly or indirectly linked to a PII Principal.

152 NOTE: To determine whether or not an individual should be considered identifiable, several
153 factors need to be taken into account.

154 [SOURCE: ISO 29100]

155 **3.14 PII Controller**

156 A privacy stakeholder (or privacy stakeholders) that determines the purposes and means for
157 processing personally identifiable information (PII) other than natural persons who use data
158 for personal purposes.

159 NOTE: A PII controller sometimes instructs others (e.g., PII processors) to process PII on its
160 behalf while the responsibility for the processing remains with the PII controller.

161 [SOURCE: ISO 29100]

162 **3.15 PII Principal**

163 The natural person to whom the personally identifiable information (PII) relates.

164 NOTE: Depending on the jurisdiction and the particular data protection and privacy
165 legislation, the synonym “data subject” can also be used instead of the term “PII principal.”

166 [SOURCE: ISO 29100]

167 **3.16 PII Processor**

168 A privacy stakeholder that processes personally identifiable information (PII) on behalf of
169 and in accordance with the instructions of a PII controller.

170 [SOURCE: ISO 29100]

171 **3.17 Processing of PII**

172 An operation or set of operations performed upon personally identifiable information (PII).

173 NOTE: Examples of processing operations of PII include, but are not limited to, the
174 collection, storage, alteration, retrieval, consultation, disclosure, anonymization,
175 pseudonymization, dissemination or otherwise making available, deletion or destruction of
176 PII.

177 [SOURCE: ISO 29100]

178 **3.18 Purpose**

179 1. The business, operational or regulatory requirement for the collection, use and/or
180 disclosure of a PII Subject's data.

181 2. The reason personal information is collected by the entity.

182 [SOURCE: GAPP]

183 **3.19 Third Party**

184 A privacy stakeholder other than the personally identifiable information (PII) principal, the PII
185 controller and the PII processor, and the natural persons who are authorized to process the
186 data under the direct authority of the PII controller or the PII processor.

187 [SOURCE: ISO 29100]

188 **3.20 Sensitive PII**

189 Sensitive Categories of personal information, either whose nature is sensitive, such as those
190 that relate to the PII principal's most intimate sphere, or that might have a significant impact
191 on the PII principal. These categories are those related to racial origin, political opinions or
192 religious or other beliefs, personal data on health, sex life or criminal convictions and require
193 opt-in informed consent.

194 NOTE: In some jurisdictions or in specific contexts, sensitive PII is defined in reference to
195 the nature of the PII and can consist of PII revealing the racial origin, political opinions or
196 religious or other beliefs, personal data on health, sex life or criminal convictions, as well as
197 other PII that might be defined as sensitive.

198 [SOURCE: ISO 29100]

199 Sensitive Personal Information (SPI) is defined as information that if lost, compromised, or
200 disclosed could result in substantial harm, embarrassment, inconvenience, or unfairness to
201 an individual.

202 [SOURCE: DHS HSSPII]

203 NOTE: For this specification, 'Sensitive data' may be considered synonymous with Sensitive
204 PII. Sensitive Data is defined in Section 2 of the Data Protection Act of the UK
205 (<http://www.legislation.gov.uk/ukpga/1998/29/section/2>) as personal data consisting of
206 information relating to the data subject concerning racial or ethnic origin; political opinions;
207 religious beliefs or other beliefs of a similar nature; trade union membership; physical or
208 mental health or other data or as defined by implementers of the specification. In the
209 [GDPR], this is referred to as special categories of data.

210 **3.21 Use**

211 Any processing of PII done by a PII Controller or by a PII processor on behalf of a PII
212 Controller.

213 NOTE: "collection, use, and disclosure" is a useful articulation of the steps in PII processing.

214 **4 CONSENT RECEIPT**215 **4.1 Contents of receipt**

Consent Receipt Transaction Details		
Administrative fields for the consent transaction and the metadata for the overall Consent Receipt.		
Field Name	Definition	Guidance
Version	The version of this specification a receipt conforms to.	The value MUST be “KI-CR-v1.0.0” for this version of the specification.
Jurisdiction	Jurisdiction(s) applicable to this transaction.	This field MUST contain a non-empty string describing the jurisdiction(s).
Consent Timestamp	Date and time of the consent transaction	MUST include a time zone or indicate UTC. Presentation to end users SHOULD consider localization requirements.
Collection Method	A description of the method by which consent was obtained.	Collection Method is a key field for context and determining what fields MUST be used for the Consent Receipt.
Consent Receipt ID	A unique number for each Consent Receipt.	For example, UUID-4 [RFC 4122]
Public Key	The PII Controller’s public key used to sign the consent receipt.	
Consent Transaction Parties		
Field Name	Definition	Guidance
PII Principal ID	PII Principal provided identifier. E.g. email address, claim, defined/namespaces.	Consent is not possible without an identifier.
PII Controller	Name of the initial PII controller who collects the data. This entity is accountable for compliance over the management of PII.	The PII Controller determines the purpose(s) and type(s) of PII processing. There may be more than one PII Controller for the same set(s) of operations performed on the PII. In this case, the different PII Controllers SHOULD be listed, and it MUST be listed for Sensitive PII with legally required explicit notice to the PII Principal.
On Behalf	Acting on behalf of a PII Controller or PII Processor.	For example, a third-party analytics service would be a PII Processor on behalf of the PII Controller, or a site operator acting on behalf of the PII Controller.

PII Controller Address	The physical address of PII controller.	Address for contacting the DPO in writing.
PII Controller Contact	Contact name of the PII Controller	Name and/or title of the DPO.
PII Controller Email	Contact email address of the PII Controller	The direct email to contact the PII Controller regarding the consent. e.g., DPO, CPO, privacy contact.
PII Controller Phone	Contact phone number of the PII Controller.	The business phone number to contact the PII Controller regarding the consent. e.g., DPO, CPO, administrator.
Data, collection, and use This section specifies services, personal information categories, attributes, PII confidentiality level, and PII Sensitivity.		
Field Name	Definition	Guidance
Privacy Policy	A link to the privacy policy and applicable terms of use in effect when the consent was obtained and the receipt was issued.	If a privacy policy changes, the link SHOULD continue to point to the old policy until there is evidence of an updated consent from the PII Principal.
Service	The service or group of services being provided for which PII is collected.	The name of the service for which consent for the collection, use and disclosure of PII is being provided. This field MUST contain a non-empty string.
Purpose	A short, clear explanation of why the PII item is required.	This field MUST contain a non-empty string.
Purpose Category	The reason the PII Controller is collecting the PII.	Example Purpose Categories currently in use can be available on the Kantara Consent & Information Sharing Work Group (CISWG) Wiki page (http://kantarainitiative.org/confluence/display/infosharing/Appendix+CR++V.9.3++Example+Purpose+Categories)
Consent Type	The type of the consent used by the PII Controller as their authority to collect, use or disclose PII.	The field MUST contain a non-empty string and the default value is "EXPLICIT". If consent was not explicit, a description of the consent method MUST be provided.
PII Categories	A list of defined PII categories.	PII Category should reflect the category that will be shared as understood by the PII Principal. In Appendix B there is an example of a defined list as supplied by a PII

		Controller.
Primary Purpose	Indicates if a purpose is part of the core service of the PII Controller.	Possible values are TRUE or FALSE. Yes and No can be used when presenting the CR in a human-readable format.
Termination	Conditions for the termination of consent .	Link to policy defining how consent or purpose is terminated.
Third Party Disclosure	Indicates if the PII Controller is disclosing PII to a third party.	Possible values are TRUE or FALSE. Yes and No can be used when presenting the CR in a human-readable format.
Third Party Name	The name or names of the third party the PII Processor may disclose the PII to.	SHOULD be supplied if Third Party Disclosure IS TRUE.
Sensitive PII	Indicates whether PII is sensitive or not sensitive.	Possible values are TRUE or FALSE. A value of TRUE indicates that data covered by the Consent Receipt is sensitive, or could be interpreted as sensitive, which indicates that there is policy information out-of-band of the Consent Receipt. Yes and No can be used when presenting the CR in a human-readable format.
Sensitive PII Category	Listing the categories where PII data collected is sensitive.	The field MUST contain a non-empty string if Sensitive PII is TRUE. See section 7.2 for common sensitive PII categories that have specific consent notice requirements

216 4.2 Presentation and Delivery

217 Although a CR can be provisioned in any manner that is feasible or expected based on the
 218 context, a CR MUST be provided to the PII Principal in a human-readable format either on
 219 screen, or delivered to the PII Principal, or both. A JSON encoded CR MAY also be
 220 delivered to the PII Principal.

221 NOTE: Issues such as language translation, localization, human-readable layout and
 222 formatting, and delivery mechanisms are out-of-scope for this document.

223 5 CONSENT RECEIPT - JSON

224 5.1 JSON Fields

225 This specification uses “named object” data types to describe the principal concepts within
 226 the consent receipt and allows for extension by implementers.

227 See the JSON schema for object implementation.

JSON name	CR name	Data Type	Format/Example
version	Version	string	
jurisdiction	Jurisdiction	string	
consentTimestamp	Consent Timestamp	integer	number of seconds since 1970-01-01 00:00:00 GMT
collectionMethod	Collection Method	string	
consentReceiptID	Consent Receipt ID	string	
publicKey	Public Key	string	
subject	PII Principal ID	string	
dataController		object	
onBehalf	On Behalf	boolean	
org	PII Controller Organization	string	
contact	PII Controller Contact Name	string	
address	PII Controller address	object	https://schema.org/PostalAddress
email	PII Controller email	string	
phone	PII Controller phone	string	

JSON name	CR name	Data Type	Format/Example
policyUrl	Privacy Policy	string	HTTP URL
services		array of objects	
serviceName	Service Name	string	
purposes		array of objects	
purpose	Purpose	string	
purposeCategory	Purpose Category	array of strings	
consentType	Consent Type	string	
piiCategory	PII Categories	array of strings	
primaryPurpose	Primary Purpose	boolean	
termination	Termination	string	
thirdPartyDisclosure	Third Party Disclosure	boolean	
thirdPartyName	Third Party Name	string	
sensitive	Sensitive PII	Boolean	
spiCat	Sensitive PII Category	array of strings	

228

229

230 5.2 JSON Schema

```
231 {
232   "$schema": "http://json-schema.org/draft-04/schema#",
233   "type": "object",
234   "properties": {
235     "version": {
236       "type": "string"
237     },
238     "jurisdiction": {
239       "type": "string"
240     },
241     "consentTimestamp": {
242       "type": "integer",
243       "minimum": 0
244     },
245     "collectionMethod": {
246       "type": "string"
247     },
248     "consentReceiptID": {
249       "type": "string"
250     },
251     "publicKey": {
252       "type": "string"
253     },
254     "subject": {
255       "type": "string"
256     },
257     "dataController": {
258       "type": "object",
259       "properties": {
260         "onBehalf": {
261           "type": "boolean"
262         },
263         "org": {
264           "type": "string"
265         },
266         "contact": {
267           "type": "string"
268         },
269         "address": {
270           "type": "object"
271         },
272         "email": {
273           "type": "string"
274         },
275         "phone": {
276           "type": "string"
277         }
278       },
279     "required": [
280       "org",
281       "contact",
282       "address",
283       "email",
284       "phone"
285     ]
286   },
287   "policyUrl": {
```

```
288     "type": "string"
289   },
290   "services": {
291     "type": "array",
292     "items": {
293       "type": "object",
294       "properties": {
295         "serviceName": {
296           "type": "string"
297         },
298         "purposes": {
299           "type": "array",
300           "items": {
301             "type": "object",
302             "properties": {
303               "purpose": {
304                 "type": "string"
305               },
306               "consentType": {
307                 "type": "string"
308               },
309               "purposeCategory": {
310                 "type": "array",
311                 "items": {
312                   "type": "string"
313                 }
314               },
315               "piiCategory": {
316                 "type": "array",
317                 "items": {
318                   "type": "string"
319                 }
320               },
321               "primaryPurpose": {
322                 "type": "boolean"
323               },
324               "termination": {
325                 "type": "string"
326               }
327             },
328             "oneOf": [
329               {
330                 "properties": {
331                   "thirdPartyDisclosure": {
332                     "type": "boolean",
333                     "enum": [
334                       false
335                     ]
336                   }
337                 },
338                 "required": [
339                   "thirdPartyDisclosure"
340                 ]
341               },
342               {
343                 "properties": {
344                   "thirdPartyDisclosure": {
345                     "type": "boolean",
346                     "enum": [
347                       true
```

```
348         ]
349         },
350         "thirdPartyName": {
351             "type": "string"
352         }
353     },
354     "required": [
355         "thirdPartyDisclosure",
356         "thirdPartyName"
357     ]
358 }
359 ],
360 "required": [
361     "consentType",
362     "purposeCategory",
363     "piiCategory",
364     "termination",
365     "thirdPartyDisclosure"
366 ]
367 }
368 }
369 },
370 "required": [
371     "serviceName",
372     "purposes"
373 ]
374 }
375 },
376 "sensitive": {
377     "type": "boolean"
378 },
379 "spiCat": {
380     "type": "array",
381     "items": {
382         "type": "string"
383     }
384 }
385 },
386 "required": [
387     "version",
388     "jurisdiction",
389     "consentTimestamp",
390     "collectionMethod",
391     "consentReceiptID",
392     "subject",
393     "dataController",
394     "services",
395     "policyUrl",
396     "sensitive",
397     "spiCat"
398 ]
399 }
```


400 6 CONFORMANCE

401 A Consent Receipt MUST include the fields as defined in the table below. When using
 402 JSON, the Consent Receipt MUST also be valid according to the Consent Receipt schema
 403 in Section 5.2.

CR name	Requirement
Version	MUST
Jurisdiction	MUST
Consent Timestamp	MUST
Collection Method	MUST
Consent Receipt ID	MUST
Public Key	MAY
PII Principal ID	MUST
PII Controller	MUST
On Behalf	MAY
PII Controller Contact Name	MUST
PII Controller address	MUST
PII Controller email	MUST
PII Controller phone	MUST
Privacy Policy	MUST
Service	MUST
Purpose	MAY
Purpose Category	MUST

CR name	Requirement
Consent Type	MUST
PII Categories	MUST
Primary Purpose	MAY
Termination	MUST
Third Party Disclosure	MUST
Third Party Name	MUST if Third Party Disclosure is TRUE
Sensitive PII Level	MUST
Sensitive PII Category	MUST if Sensitive PII Level is TRUE

404

405 7 CONSIDERATIONS

406 Consent is how people regulate privacy. As a social control, consent is the signal people
407 provide when they share personal information that is specific to a particular context. When
408 broken down, the nature of consent for human communication and signaling can be
409 observed in different ways: as implicit consent, opt-out consent, and explicit consent.

410 With each consent policy notice and a Consent Receipt implementation, there are different
411 UX, legal, privacy, and security-related considerations for the collection disclosure and use
412 of PII consent by the organizations.

413 7.1 A Consent Receipt is PII

414 A Consent Receipt combines personal information with the agreement for its use for the
415 service provider to provide services. A Consent Receipt links multiple data sources with an
416 identifier, which when identified in a Consent Receipt constitutes PII. In all jurisdictions,
417 consent for Sensitive Personal Information requires explicit consent, which is prescribed and
418 regulated by privacy law.

419 7.2 Sensitive PII: Liability & Compliance

420 In this document, sensitive data collection is indicated with Sensitive PII flag and is
421 REQUIRED. If `sensitive=TRUE`, then the Consent Receipt has limited liability for the
422 provider as different jurisdictions have legal requirements for what is classified as sensitive.
423 In addition, the implementer can define what is sensitive, or confidential, in their privacy
424 policy, even if not classified as sensitive in a particular jurisdiction.

425 If the implementer selects `sensitive=TRUE` because sensitive data is collected, but, does
426 not provide the categories of sensitive personal information with PII Sensitive Category field,
427 then it is assumed that what is sensitive and how it is managed will be found in the privacy
428 policy linked to in the Consent Receipt.

429 The provision of a Consent Receipt with `sensitive=TRUE` indicates the provider of the
430 receipt is liable for providing the correct collection, use and disclosure notice as required by
431 law in the provisioning jurisdiction. As a result, there are three levels of liability to consider
432 for Consent Receipts by the implementer:

- 433 1. Provision of the Consent Receipt for non-sensitive PII (`sensitive=FALSE`)
- 434 2. Provision of a sensitive Consent Receipt with compliance claims out of scope of the
435 receipt (`sensitive=TRUE` but no sensitive PII categories are listed)

436 3.

437 a. Provision of a sensitive Consent Receipt with the `sensitive=TRUE` and
438 sensitive PII categories are listed. Sensitive PII Categories MUST be listed in
439 the Consent Receipt for the Consent Receipt to be used for a compliance
440 claim. In this manner, the receipt can inherently demonstrate compliance with
441 consent notice requirements for the particular consent.

442 b. If the Sensitive PII category is not listed in the Consent Receipt, the Consent
443 Receipt MUST NOT be considered transparent enough itself to be a
444 compliance claim.

445 NOTE: In multiple jurisdictions, there are categories listed as sensitive personal information.
446 If you use, collect or disclose sensitive personal information these have legal requirements,
447 require explicit consent and can have jurisdiction-specific legal notice requirements to be
448 informed. For example, PII revealing the racial origin, political opinions or religious or other
449 beliefs, personal data on health, sex life or criminal convictions, as well as other PII that
450 might be defined as sensitive.

451 **7.3 Formatting JSON as JWT**

452 Transmitting the JSON Consent Receipt as a JSON Web Token (JWT) [RFC 7519] allows
453 validation of the integrity and authenticity of the receipt.

454 **8 ACKNOWLEDGEMENTS**

455 The Consent Receipt effort has been developed in the Kantara Community, supported by
456 people who have invested in making this specification open and free to use. It is free so that
457 people can have a common way to see their data control and sharing. If you wish to provide
458 feedback, you may join the Kantara Working Group, and then email us on our list at [wg-
infosharing@kantarainitiative.org](mailto:wg-
459 infosharing@kantarainitiative.org) or send feedback to info@consentreceipt.org.

460 In addition to Kantara, we wish to thank the following contributors to the Consent Receipt
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467 Sarah Squire

468 Eve Maler

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470 communities, as noted in our acknowledgments section, and leverages best of breed
471 standards, legal regulation and technical practices in its design and development, as noted
472 in the references section.

473 9 REFERENCES

- 474 **[DHS HSSPII]** *DHS Handbook for Safeguarding Sensitive PII*. (Ed. 2012).
475 <https://www.dhs.gov/sites/default/files/publications/privacy/Guidance/handbookforsafeguarding-sensitive-PII-march-2012-webversion.pdf>
476
- 477 **[Europe 5.4.4]** Kosta, E., *Consent in European Data Protection Law*. Section 5.4: “Consent
478 in the Context of Sensitive Data.” (Ed: 2013) p. 98-100. <https://goo.gl/JGPX2Y>
- 479 **[GAPP]** *Generally Accepted Privacy Principles* - developed through joint consultation with
480 the Canadian Institute of Chartered Accountants (CICA) and the American Institute of
481 Certified Public Accountants (AICPA) through the AICPA/CICA Privacy Task Force.
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- 483 **[GDPR]** *General Data Protection Regulation*, <http://www.eugdpr.org/article-summaries.html>
- 484 **[ISO 18001-1:2005]** *Information technology — Personal identification — ISO-compliant
485 driving license — Part 1: Physical characteristics and basic data set*.
486 <https://www.iso.org/obp/ui/#iso:std:iso-iec:18013:-1:ed-1:v1:en>
- 487 **[ISO 29100:2011]** *Information technology -- Security techniques -- Privacy framework*.
488 http://www.iso.org/iso/iso_catalogue/catalogue_tc/catalogue_detail.htm?csnumber=45123
- 489 **[PIPEDA]** *Personal Information Protection and Electronic Documents Act*, [http://laws-](http://laws-lois.justice.gc.ca/eng/acts/P-8.6/index.html)
490 [lois.justice.gc.ca/eng/acts/P-8.6/index.html](http://laws-lois.justice.gc.ca/eng/acts/P-8.6/index.html)
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502 **APPENDIX A: PII CATEGORIES OF DATA**

503 (Explainers/Examples)

504 Note: Some of these categories are also considered Sensitive PII;

- 505 • Biographical – (General information like Name, DOB, Family info (mother’s maiden
506 name), marital status. Historical data like educational achievement, general
507 employment history.)
- 508 • Contact – (Address, Email, Telephone Number, etc.)
- 509 • Biometric – (Photos, fingerprints, DNA. General physical characteristics – height,
510 weight, hair color. Racial/ethnic origin or identification - whether self-identified or not)
- 511 • Communications/Social – (Email, messages, and phone records – both content and
512 metadata. Friends and contacts data. PII about self or others.)
- 513 • Network/Service – (Login ids, usernames, passwords, server log data, IP addresses,
514 cookie-type identifiers)
- 515 • Health – (Ailments, treatments, family doctor info. X-rays and other medical scan
516 data)
- 517 • Financial – (This includes information such as bank account, credit card data.
518 Income and tax records, financial assets/liabilities, purchase/sale of assets history.)
- 519 • Official/Government Identifiers – (This includes any widely recognized identifiers that
520 link to individual people. Examples include National Insurance, ID card, Social
521 Security, passport and driving license numbers, NHS number (UK). Just the numbers
522 rather than data associated with them.)
- 523 • Government Services - i.e. Social Services/Welfare – (Welfare and benefits status
524 and history)
- 525 • Judicial – (Criminal and police records, including traffic offenses.)
- 526 • Property/Asset – (Identifiers of property – license plate numbers, broadcasted device
527 identifiers. Not financial assets. Could include digital assets like eBook and digital
528 music data)
- 529 • Employee Personal Information – (Records held about employees/ members/
530 students) not elsewhere defined. Incl. HR records such as job title,
531 attendance/disciplinary records. Salary - as opposed to income.)

- 532 • Psychological/Attitudinal – (Including religious, political beliefs, sexual orientation,
533 and gender identity – though not genetic gender which is Biometric. Traits and
534 personality measures or assessments, but not psychological health - which is health
535 data).

- 536 • Membership – (Political, trade union affiliations, any other opt-in organizational/group
537 membership data - third party organizations only. Includes name of the employer
538 when not held by the employer. Could extend to online platform membership. Some
539 might be more sensitive than others – may want a separate category)

- 540 • Behavioral – (Any data about the behavior, habits or movements of an individual -
541 electronic or physical. Location, browser/search history, web page usage (analytics),
542 energy usage (smart meters), login history, calendar data, etc.)

543 **APPENDIX B: EXAMPLE CONSENT RECEIPTS**

544 **B.1 Human-readable Consent Receipt – Simple**

Consent Receipt

Sample Kantara Initiative version 1.0.0

Consent Receipt Header			
<i>Version</i>	KI-CR-v1.0.0		
<i>Jurisdiction</i>	DW		
<i>Consent Time Stamp</i>	December 8 11:30:00 2016 EST 1481214600		
<i>Collection Method</i>	Web Subscription Form with opt in for marketing		
<i>Consent Receipt ID</i>	a17bae50-4963-4f54-ae6c-08a64c32d293		
<i>Public Key</i>	ssh-rsa AAAAB3NzaC1yc2EAAAADAQABAAQDAk2R7CqEgRYoMkhHM4qc nRUhs57CY8/ OFcCp cxf WGBKQhMveUGXv V40 qKAbfI 4ZN VN5/9dR +E88// Pw Vm/ Tll yzu l y D2xg7 xpwaSu YSaNwmsBFx l 7phe1yC9f 0Ry HVFVnWgCag4jW3RPqyPI NKgbYz YR unD9x Spp WPl y19d0 xza01t Rup tEBLkl r 9ZRX dU l jtv r DS i/h WEp l / 1 t6c +LH3E Rz 0Rf p l 4 Ymt SYcboL72 uUxH5z 32WCuH/2qS JddgUpwaqT Zs7yor h0x 1Hj k6R jw 00nhh WgF Svd oaf jZ n s d 0Dt 0TC GbP wZn SUs 8Y3Skzbt 5F00WHbRPLb l Ax l 7NZ T7 wi l l i a m @ t i m e s . a n k h - m o r p o r k . x y z		
Consent Parties			
<i>PII Principle ID</i>	Bowden Jeffries		
<i>PII Controller</i>	Ankh-Morpork Times		
<i>On Behalf</i>	False		
<i>PII Controller Address</i>	Ankh-Morpork Times Gleam Street, Ankh-Morpork, Discworld		
<i>PII Controller Email</i>	william@times.ankh-morpork.xyz		
<i>PII Controller Phone</i>	(555) 555-DISC (3429)		
Data, collection and use			
<i>Privacy Policy</i>	https://times.ankh-morpork.xzy/privacy		
<i>Service</i>	Digital Subscription and News Alerts		
<i>Purpose</i>	To provide contracted services		
<i>Purpose Categories</i>	Purpose	Core	Purpose Termination
	Contracted Service	Yes	Subscription end data + 1 year end
	Personalized Experience	Yes	Subscription end data + 1 year end
	Marketing	No	Subscription end data + 1 year end
	Complying with our legal obligations for record keeping.	No	Subscription end data + 1 year end
	Complying with our legal obligations to provide the information to law enforcement or other	No	Subscription end data + 1 year end
<i>Third Party Disclosure</i>	Yes		
<i>Third Party Name</i>	The Ankh-Morpork Deadbeat Debt Collectors Society		
<i>Sensitive Data</i>	Yes		
<i>Sensitive PII Categories</i>	Biographical Contact Communications/Social Financial		

Table 1 Kantara Initiative Mode 1 Consent Receipt

545

546 **B.2 Human-readable Consent Receipt – Fancy**

Receipt for Personally Identifiable Information

Service: Digital Subscription and News Alerts

At the Ankh-Morpork Times we take your privacy seriously. This document is being provided to you as a receipt for personally identifiable information that we have, or will collect about you. It tells you what information has been collected and for what purposes we will use and disclose it. For your information this document is based on the Consent Receipt Specification v1.0.0 published by the Kantara Initiative.

We have collected, or will collect, the information described below based on your implicit consent when you completed our web subscription form. If you receive marketing material, it will be because you ticked an opt-in check box for marketing. We operate and follow the data protection rules for DiscWorld (DW). We will continue to collect and use your information until 1 year after your subscription ends.

Your ID: Bowden Jeffries

Types of Information we have or may collect about you^s

The purposes for collection of your personal information^o

General biographical information about you Your contact information You and your contacts email and social media Your financial information for payments ^s	Technical data for web servers (Core Function) News web site and alerts (Contracted Service) Personalized Experience Marketing ^o Meeting Legal Obligations
--	---

About Us: The Ankh-Morpork Times is the Personally Identifiable Information Controller that is accountable for the information that has been collected about you. We are acting on our own behalf. For more details on our privacy notice and practices see the privacy policy linked to below.

Our Contact Information	The Ankh-Morpork Times Gleam Street, Ankh-Morpork, Discworld
Privacy Contact	William de Worde, Chief Editor and Privacy Officer william@times.ankh-morpork.xyz (555) 555-DISC (3429) x 7748229 (Privacy)
Privacy Policy	https://times.ankh-morpork.xyz/privacy

Receipt #: a17bae50-4963-4f54-ae6c-08a64c32d293

Date: Thu Dec 8 2016 10:30:00 AM EST

^s Information marked with a superscript s may be treated as "Sensitive Personal Information"

^o Purposes marked with a superscript o indicated an optional consent.

548 **B.3 JSON Consent Receipt**

```

549 {
550   "version": "KI-CR-v1.0.0",
551   "jurisdiction": "DW",
552   "consentTimestamp": 1481214600,
553   "collectionMethod": "Web Subscription Form",
554   "consentReceiptID": "a17bae50-4963-4f54-ae6c-08a64c32d293",
555   "publicKey": "ss-
556   rsaAAAAB3NzaC1yc2EAAAADAQABAAQDk2R7CqEgRYoVkhHMX4qcnRUhs57CY8OFcCpcxfWVG
557   BKQhMveUGXvV4OqKAbfI4ZNVNN59dR+E88PwRvmTIIyZuIyD2xg7xpwaSvYSaNwmsBFxl7phely
558   C9fQRyHVFVWgCag4jW3RPqyPINKgbYzYRunD9xSppWPIy19dQxzaQ1tRuptEBLkIr9ZRXdU1jt
559   vrDSi/hWEpI/1t6c+LH3EQzORfpI4YmtSYcboL72uUxH5z32WCuH/2qSJddgUpwaqTZs7yorh0x
560   1Hjk6Rjw0OnhhWgfSvdoafjZmsdQDtOTCGbPwZnSUs8Y3Skzbt5F00WHbrPLblAxI7NZT7willi
561   am@times.ankh-morpork.xyz",
562   "subject": "Bowden Jeffries",
563   "dataController": {
564     "org": "Ankh-Morpork Times",
565     "contact": "William De Worde",
566     "address": {
567       "streetAddress": "Gleam Street",
568       "addressCountry": "AM"
569     },
570     "email": "william@times.ankh-morpork.xyz",
571     "phone": "(555) 555-DISC (3429)"
572   },
573   "policyUrl": "https://times.ankh-morpork.zxy/privacy",
574   "services": [
575     {
576       "serviceName": "Digital Subscription and News Alerts",
577       "purposes": [
578         {
579           "purpose": "To provide contracted services",
580           "purposeCategory": [
581             "2 - Contracted Service"
582           ],
583           "consentType": "Explicit",
584           "piiCategory": [
585             "1 - Biographical",
586             "2 - Contact",
587             "4 - Communications/Social",
588             "7 - Financial"
589           ],
590           "primaryPurpose": true,
591           "termination": "Subscription end date + 1 year end",
592           "thirdPartyDisclosure": true,
593           "thirdPartyName": "The Ankh-morpork Deadbeat Debt Collectors
594   Society"
595         },
596         {
597           "purpose": "To personalize service experience",
598           "purposeCategory": [
599             "5 - Personalized Experience"
600           ],
601           "consentType": "Explicit",
602           "piiCategory": [
603             "1 - Biographical",
604             "2 - Contact",
605             "4 - Communications/Social",

```

```
606         "7 - Financial"
607     ],
608     "primaryPurpose": false,
609     "termination": "Subscription end date + 1 year end",
610     "thirdPartyDisclosure": false
611 },
612 {
613     "purpose": "To market services",
614     "purposeCategory": [
615         "6 - Marketing"
616     ],
617     "consentType": "Explicit",
618     "piiCategory": [
619         "1 - Biographical",
620         "2 - Contact",
621         "4 - Communications/Social",
622         "7 - Financial"
623     ],
624     "primaryPurpose": false,
625     "termination": "Subscription end date + 1 year end",
626     "thirdPartyDisclosure": true,
627     "thirdPartyName": "The Ankh-morpork Deadbeat Debt Collectors
628 Society"
629 },
630 {
631     "purpose": "Complying with our legal obligations",
632     "purposeCategory": [
633         "12 - Legally Required Data Retention",
634         "13 - Required by Law Enforcement or Government"
635     ],
636     "consentType": "Explicit",
637     "piiCategory": [
638         "1 - Biographical",
639         "2 - Contact",
640         "4 - Communications/Social",
641         "7 - Financial"
642     ],
643     "primaryPurpose": false,
644     "termination": "Subscription end date + 1 year end",
645     "thirdPartyDisclosure": false
646 }
647 ]
648 }
649 ],
650 "sensitive": true,
651 "spiCat": [
652     "1 - Biographical",
653     "2 - Contact",
654     "4 - Communications/Social",
655     "7 - Financial"
656 ]
657 }
```

658

REVISION HISTORY

Version	Date	Summary of Substantive Changes
0.8 (Alpha)	2016-08-06	
0.9	2016-09-21	Significant restructuring of document and updates based on comments received.
0.9.1	2016-10-02	New Abstract and Introduction, editorial review and update of most sections, and updates based on WG feedback.
1.0.0 DRAFT 2	2016-10-19	<ul style="list-style-type: none"> • Further editorial updates. • Created tables for CR field definition, JSON field descriptions, and CR conformance.
0.9.3	2016-11-04	<ul style="list-style-type: none"> • More editorial work • Re-ordered and reconciled the field names and field order in the three tables and the schema.
1.0.0 DRAFT 1	2016-11-11	<ul style="list-style-type: none"> • Incorporated final comments from v0.9.3.
1.0.0 DRAFT 2	2016-12-16	<ul style="list-style-type: none"> • Final draft for WG approval

659