

Results of Business Case Analysis

Kantara BCTF DG

Rainer Hörbe, 15-Feb-2012

BCTF DG Objectives

1. Identify business cases around the adoption of trust and identity federation models
2. Describe and classify abstract business cases and models

Achievements so far

- Described 39 federations/deployments;
 - Categorized by constellation type, focus area and pki/non-pki.
Partially by region/industry;
- Proposed a set of cooperation (governance) models;
- initial draft of IdP Business Models

What is missing?

- Business case descriptions and categories are rather sparse
- More data on business cases
 - Categorization by cooperation models
 - Information about TF
 - Type of federation (technical, policy, credential only, cred. infrastructure)
- Exploitation: Generic business models, value chain analysis

What would be the benefit of a BCTF report for Kantara members?

- Validate claims. There is not proof for important claims in the FIDM-community, like „Federation will drive down cost per identified user“, „Usability will improve once credentials will be freed from application silos“. The documentation and analysis of the status quo should provide insight and might provide evidence for these claims.
- Sanitiy Check. Specifications should be based on use cases, and use cases should be linked with real-world business cases.

Options to proceed?

- Initiate some academic work, e.g. a paper for a Bachelor degree at one or more universities (Europe and US). Can Kantara sponsor such a work?
- other ideas?