

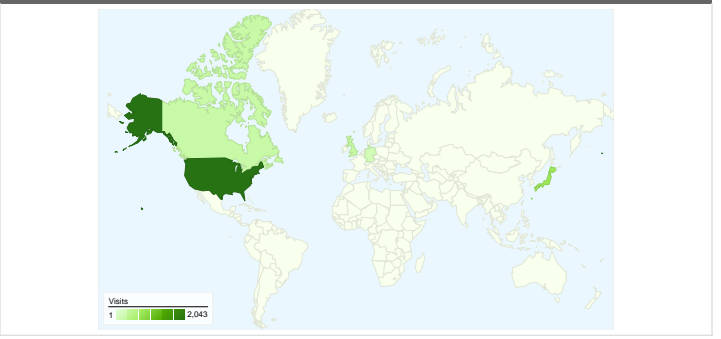
Site Usage

5,075 Visits	57.48% Bounce Rate
16,726 Pageviews	00:04:36 Avg. Time on Site
3.30 Pages/Visit	54.19% % New Visits

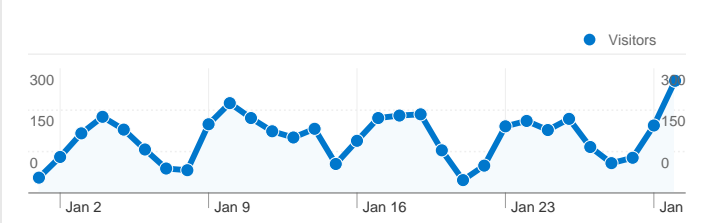
All Traffic Sources

Source/Medium	Visits	% visits
google / organic	2,493	49.12%
(direct) / (none)	1,039	20.47%
projectliberty.org / referral	475	9.36%
t.co / referral	132	2.60%
blog.lizardwrangler.com /	88	1.73%

Map Overlay



Visitors Overview

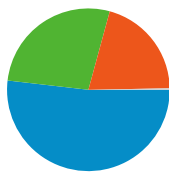


Visitors
3,230

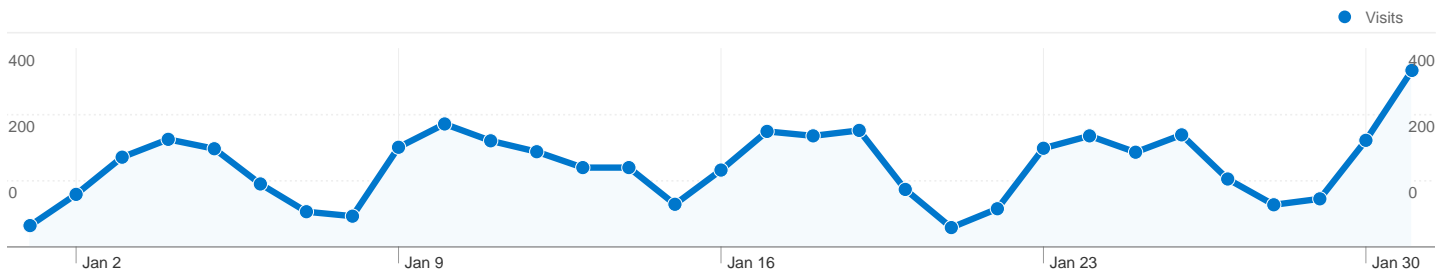
Content Overview

Pages	Pageviews	% Pageviews
/	1,842	11.01%
/confluence/dashboard.action	1,477	8.83%
/confluence/pages/viewpage.ac	704	4.21%
/confluence/display/uma/Home	614	3.67%
/confluence/display/GI/Current+	310	1.85%

Traffic Sources Overview



- **Search Engines**
2,630.00 (51.82%)
- **Referring Sites**
1,391.00 (27.41%)
- **Direct Traffic**
1,039.00 (20.47%)
- **Other**
15 (0.30%)

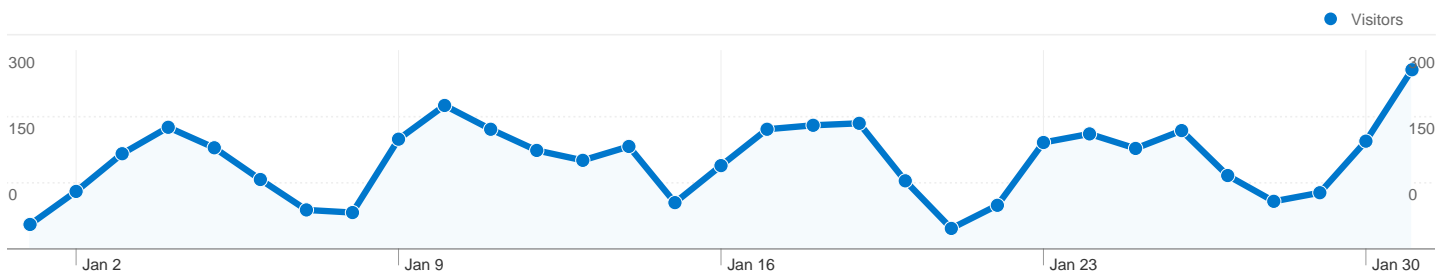


All traffic sources sent 5,075 visits via 189 sources and mediums

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
5,075 % of Site Total: 100.00%	3.30 Site Avg: 3.30 (0.00%)	00:04:36 Site Avg: 00:04:36 (0.00%)	54.25% Site Avg: 54.19% (0.11%)	57.48% Site Avg: 57.48% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	2,493	3.84	00:06:17	44.36%	51.02%
(direct) / (none)	1,039	3.41	00:03:46	63.91%	63.52%
projectliberty.org / referral	475	2.68	00:03:22	76.42%	55.37%
t.co / referral	132	1.65	00:01:58	42.42%	75.76%
blog.lizardwrangler.com / referral	88	1.43	00:00:32	95.45%	77.27%
bing / organic	69	3.75	00:05:48	55.07%	55.07%
en.wikipedia.org / referral	57	2.96	00:02:04	71.93%	40.35%
36ohk6dgmcd1n-c.c.yom.mail.yahoo.net / referral	56	1.00	00:00:00	0.00%	100.00%
yahoo / organic	40	1.30	00:00:34	65.00%	80.00%
facebook.com / referral	37	1.32	00:00:55	75.68%	89.19%

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3,230 people visited this site

5,075 Visits

3,230 Absolute Unique Visitors

16,726 Pageviews

3.30 Average Pageviews

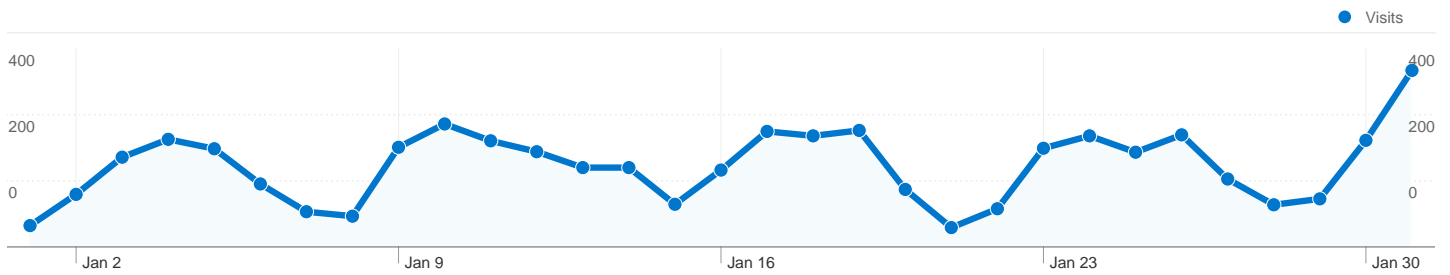
00:04:36 Time on Site

57.48% Bounce Rate




54.19% New Visits

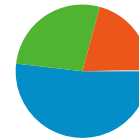
Technical Profile

Browser	Visits	% visits
Firefox	1,602	31.57%
Internet Explorer	1,327	26.15%
Chrome	1,160	22.86%
Safari	767	15.11%
Android Browser	76	1.50%



All traffic sources sent a total of 5,075 visits

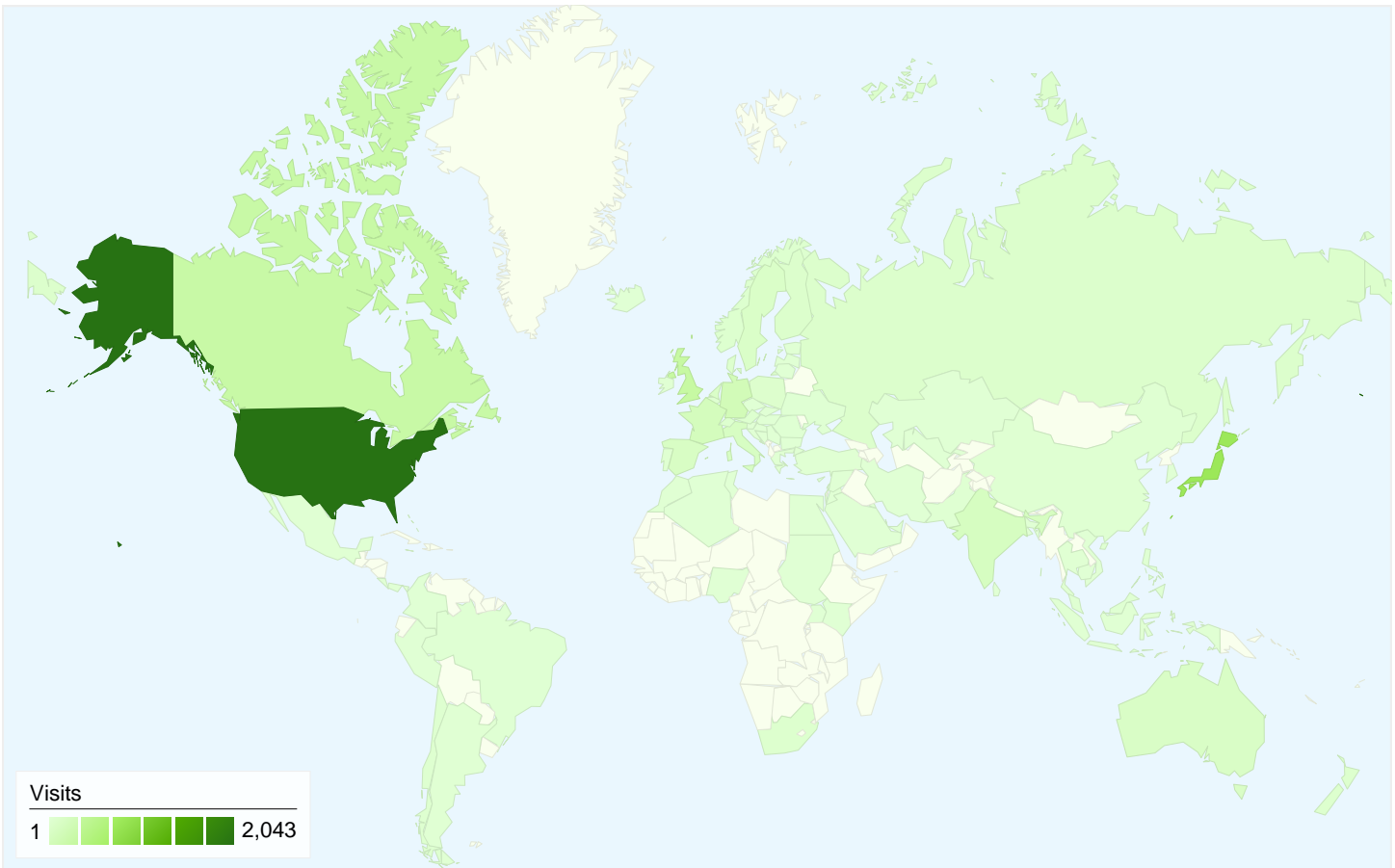
-  20.47% Direct Traffic
-  27.41% Referring Sites
-  51.82% Search Engines



- **Search Engines**
2,630.00 (51.82%)
- **Referring Sites**
1,391.00 (27.41%)
- **Direct Traffic**
1,039.00 (20.47%)
- **Other**
15 (0.30%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,493	49.12%	(not provided)	456	17.34%
(direct) ((none))	1,039	20.47%	kantara	316	12.02%
projectliberty.org (referral)	475	9.36%	assessor application fee	151	5.74%
t.co (referral)	132	2.60%	kantara initiative	134	5.10%
blog.lizardwrangler.com	88	1.73%	trust framework slides	51	1.94%

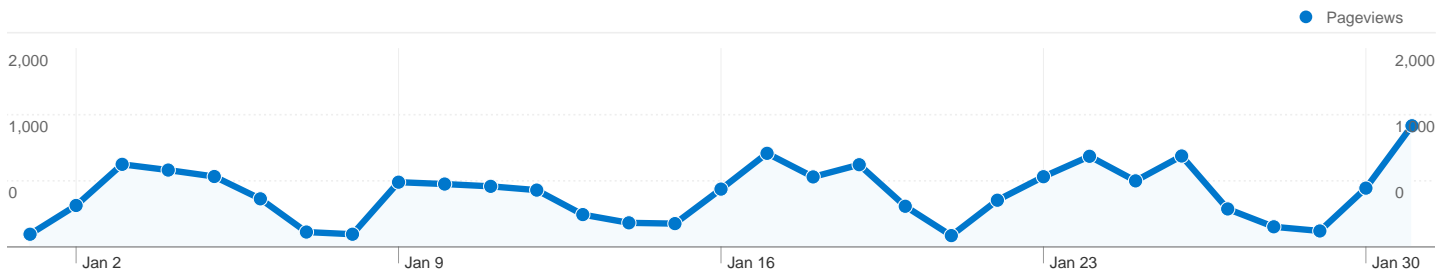


5,075 visits came from 92 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,043	4.22	00:06:34	49.73%	54.63%
Japan	755	2.33	00:02:25	52.72%	66.23%
United Kingdom	298	2.66	00:02:24	67.45%	56.04%
Canada	283	3.51	00:06:09	46.64%	51.24%
Germany	172	2.51	00:02:15	56.40%	53.49%
France	142	3.12	00:02:08	64.08%	57.75%
India	120	1.48	00:00:43	90.00%	75.83%
Italy	109	4.96	00:03:34	32.11%	31.19%
Spain	98	2.34	00:02:01	36.73%	58.16%

Australia	89	2.31	00:02:37	73.03%	56.18%
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Pages on this site were viewed a total of 16,726 times

 **16,726** Pageviews

 **11,326** Unique Views

 **57.48%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	1,842	11.01%
/confluence/dashboard.action	1,477	8.83%
/confluence/pages/viewpage.action?pageId=57606150	704	4.21%
/confluence/display/uma/Home	614	3.67%
/confluence/display/GI/Current+Members	310	1.85%