

Site Usage

4,529 Visits

56.11% Bounce Rate

14,689 Pageviews

00:03:43 Avg. Time on Site

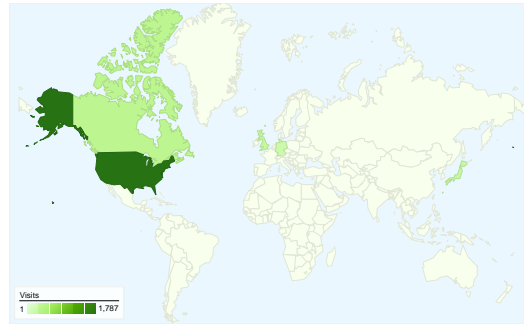
3.24 Pages/Visit

54.60% % New Visits

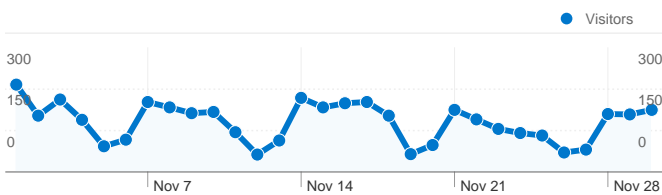
All Traffic Sources

Source/Medium	Visits	% visits
google / organic	2,405	53.10%
(direct) / (none)	807	17.82%
projectliberty.org / referral	447	9.87%
t.co / referral	98	2.16%
bing / organic	55	1.21%

Map Overlay



Visitors Overview

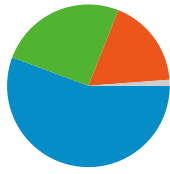


Visitors
2,813

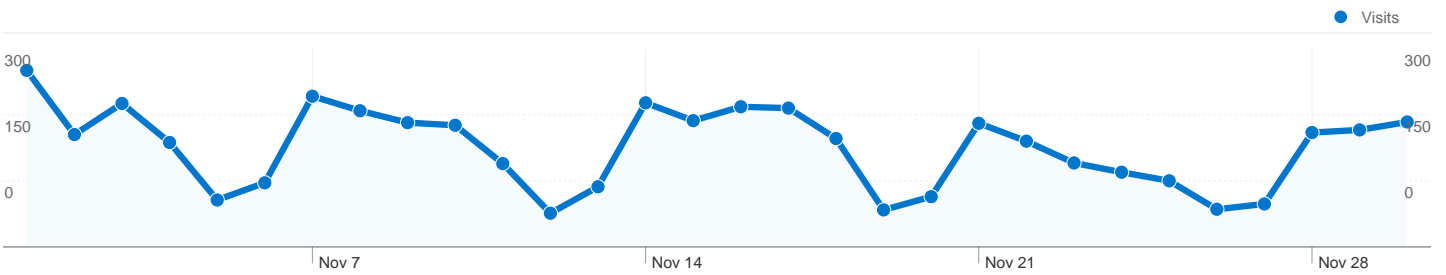
Content Overview

Pages	Pageviews	% Pageviews
/	1,840	12.53%
/confluence/dashboard.action	1,163	7.92%
/confluence/display/uma/Home	487	3.32%
/wordpress/programs/assuranc	295	2.01%
/wordpress/about/	275	1.87%

Traffic Sources Overview



- **Search Engines**
2,522.00 (55.69%)
- **Referring Sites**
1,146.00 (25.30%)
- **Direct Traffic**
807.00 (17.82%)
- **Other**
54 (1.19%)

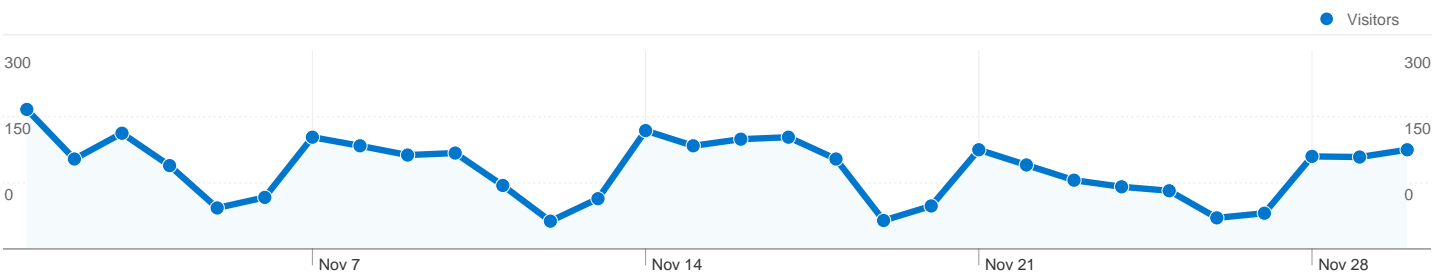


All traffic sources sent 4,529 visits via 162 sources and mediums

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
4,529 % of Site Total: 100.00%	3.24 Site Avg: 3.24 (0.00%)	00:03:43 Site Avg: 00:03:43 (0.00%)	54.65% Site Avg: 54.60% (0.08%)	56.11% Site Avg: 56.11% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	2,405	3.19	00:04:04	48.57%	56.59%
(direct) / (none)	807	4.14	00:04:16	58.98%	53.41%
projectliberty.org / referral	447	2.54	00:01:38	84.79%	54.59%
t.co / referral	98	2.36	00:01:54	30.61%	69.39%
bing / organic	55	4.36	00:05:01	49.09%	41.82%
feedburner / feed	45	4.18	00:04:09	35.56%	26.67%
linkedin.com / referral	41	1.95	00:00:28	82.93%	68.29%
en.wikipedia.org / referral	37	3.05	00:01:51	72.97%	40.54%
cloudbestpractices.net / referral	35	2.66	00:02:21	62.86%	60.00%
yahoo / organic	35	2.11	00:00:49	80.00%	62.86%

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2,813 people visited this site

4,529 Visits

2,813 Absolute Unique Visitors

14,689 Pageviews

3.24 Average Pageviews

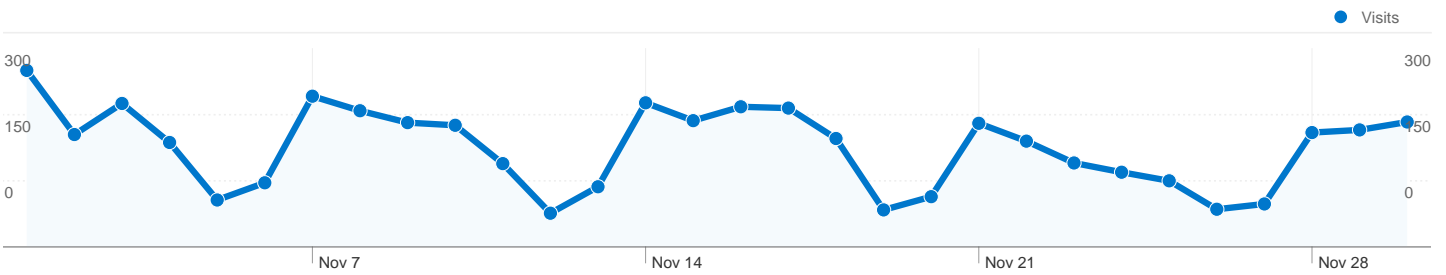
00:03:43 Time on Site

56.11% Bounce Rate

54.60% New Visits

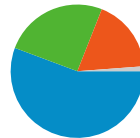
Technical Profile

Browser	Visits	% visits
Firefox	1,463	32.30%
Internet Explorer	1,257	27.75%
Chrome	1,032	22.79%
Safari	638	14.09%
Mozilla Compatible Agent	48	1.06%



All traffic sources sent a total of 4,529 visits

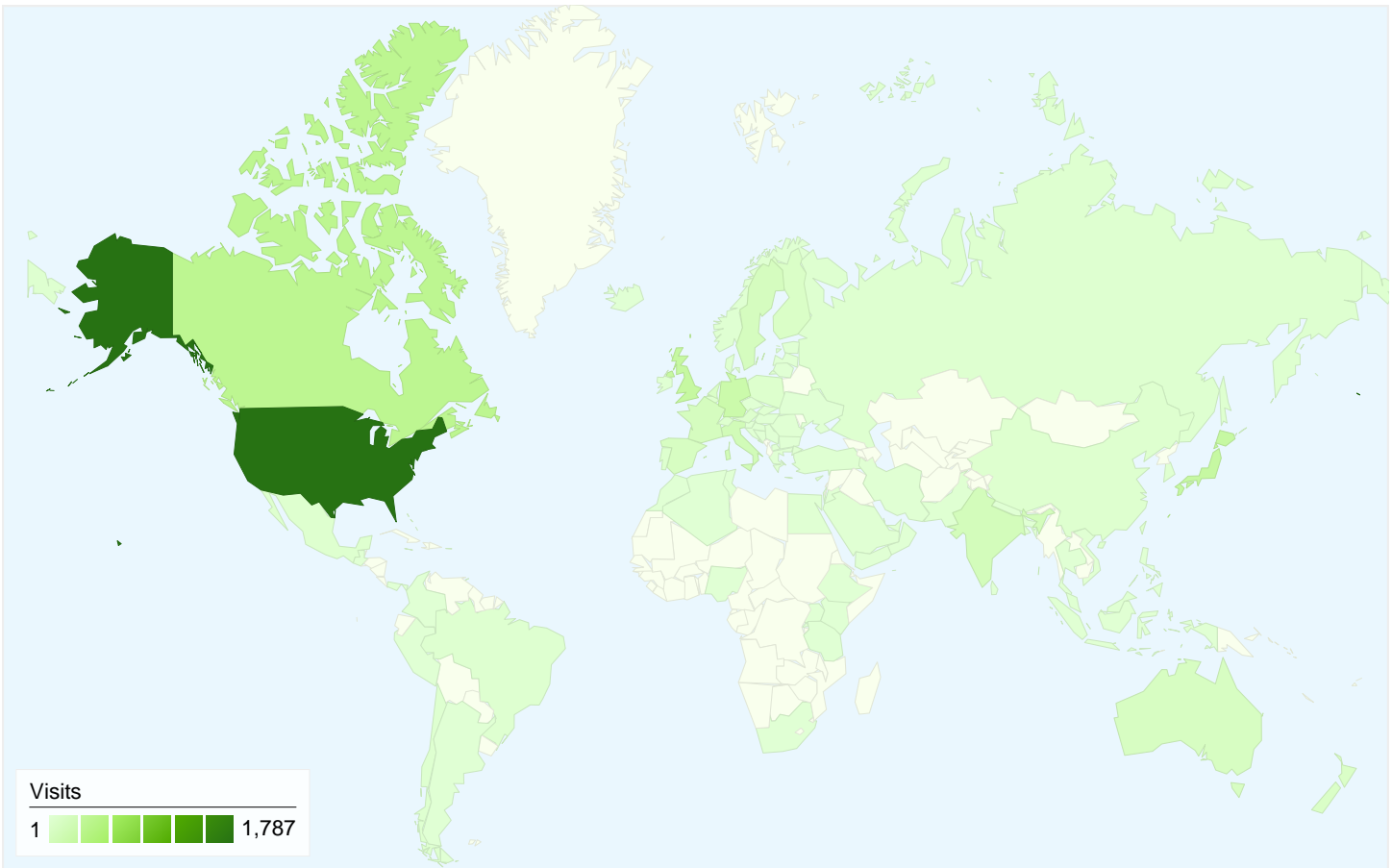
- 17.82%** Direct Traffic
- 25.30%** Referring Sites
- 55.69%** Search Engines



- **Search Engines**
2,522.00 (55.69%)
- **Referring Sites**
1,146.00 (25.30%)
- **Direct Traffic**
807.00 (17.82%)
- **Other**
54 (1.19%)

Top Traffic Sources

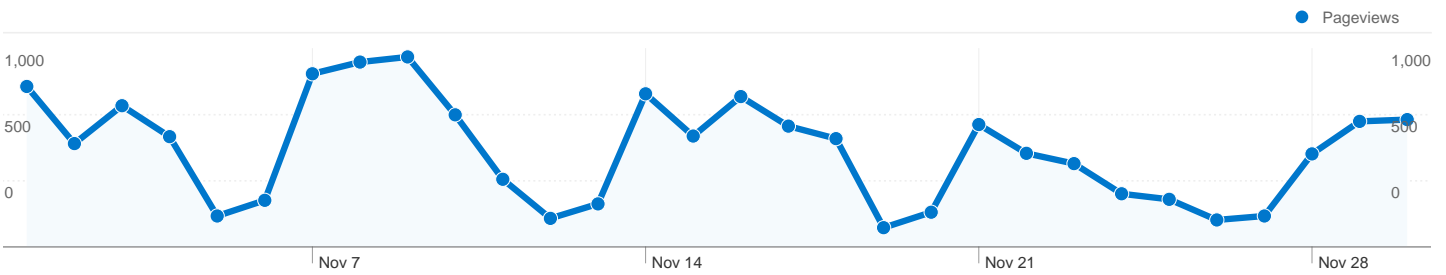
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,405	53.10%	kantara	386	15.31%
(direct) ((none))	807	17.82%	(not provided)	341	13.52%
projectliberty.org (referral)	447	9.87%	kantara initiative	117	4.64%
t.co (referral)	98	2.16%	assurance certification program	82	3.25%
bing (organic)	55	1.21%	kantara uma	62	2.46%



4,529 visits came from 95 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
4,529 % of Site Total: 100.00%	3.24 Site Avg: 3.24 (0.00%)	00:03:43 Site Avg: 00:03:43 (0.00%)	54.65% Site Avg: 54.60% (0.08%)	56.11% Site Avg: 56.11% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	1,787	4.03	00:05:34	50.87%	50.20%	
Canada	357	3.60	00:04:10	50.70%	50.42%	
United Kingdom	273	2.27	00:01:58	63.00%	57.88%	
Japan	266	2.37	00:01:53	46.24%	65.79%	
Germany	220	2.74	00:02:53	45.45%	53.64%	
Italy	153	4.01	00:00:41	23.53%	47.06%	
India	136	1.62	00:01:08	89.71%	74.26%	
France	115	3.51	00:02:42	64.35%	60.87%	
Sweden	113	3.02	00:03:47	35.40%	57.52%	

Spain	101	2.78	00:03:19	46.53%	52.48%
					1 - 10 of 95



Pages on this site were viewed a total of 14,689 times

14,689 Pageviews

10,112 Unique Views

56.11% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	1,840	12.53%
/confluence/dashboard.action	1,163	7.92%
/confluence/display/uma/Home	487	3.32%
/wordpress/programs/assurance-certification/	295	2.01%
/wordpress/about/	275	1.87%