

# DRAFT 2018-10-17 Meeting notes

## Date

2018-10-17

## Status of Minutes

DRAFT

Approved at: <<Insert link to minutes showing approval>>

## Agenda

- 1. Call to order
  - a. Roll Call & Determination of quorum status
  - b. Agenda bashing
  - c. Kantara Organization updates
- 2. WG Motions
- 3. Discussion
- 4. Upcoming conferences and events
- 5. All Other Business (AOB)
- 6. Adjourn

## Attendees

### Voting

- Corné van Rooij
- Jim Pasquale
- Andrew Hughes

### Non-Voting

- David Turner
- Chris Olsen
- Sal D'Agostino

### Regrets

## Quorum Status

Meeting was <<<>>> quorate

## Voting participants

[Participant roster \(CMS\)](#) - Quorum is 4 of 6 as of 2018-04-02

(Voting status: Corné van Rooij, Jim Pasquale, Andrew Hughes, Tony Fish, Pushpalanka Jayawardhana, John Wunderlich)

## Discussion Items

Time	Item	Who	Notes
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5 min	<ul style="list-style-type: none"> <li>• Call to order</li> <li>• Roll call</li> <li>• Agenda bashing</li> <li>• Organization updates</li> </ul>	Chair	<ul style="list-style-type: none"> <li>• Meeting was called to order and the roll was called</li> <li>• Please ensure that you sign the <a href="#">Group Participation Agreement</a></li> </ul> <ul style="list-style-type: none"> <li>• Please review these blogs offline for current status on Kantara and all the DG/WG: <ul style="list-style-type: none"> <li>• <a href="#">2018: September</a></li> <li>• <a href="#">Working + Discussion Group Activity</a></li> </ul> </li> </ul>
5 min	WG Motions Quorum required	Chair	Moved by: Seconded: Discussion: Result:
5 min	Introductions	All	Welcome!
10 min	Update on W3C workshop on User Consent and Permissions September 26, 2018	Andrew	<a href="https://www.w3.org/Privacy/permissions-ws-2018/schedule.html">https://www.w3.org/Privacy/permissions-ws-2018/schedule.html</a>
FYI	Discussion on document drafting	All	<p>The draft is <a href="#">in a Google doc</a> - feel free to comment - Chairs and Editor will control acceptance of material.</p> <ul style="list-style-type: none"> <li>• Set a deadline for our work - EIC Munich in May</li> <li>• Need to refocus on working in small teams on specific subjects</li> <li>• Corné will start with 2 streams: BP-1 (Consent Definition) and BP-2 (Privacy Notice) <ul style="list-style-type: none"> <li>• Looking for writing partners to build content</li> </ul> </li> <li>• Other streams: <ul style="list-style-type: none"> <li>• CR-1 Existing Regulations</li> <li>• BP-3 (Consent Need) is an active area for discussion</li> </ul> </li> <li>• <b>ACTION: Corné to send a notice to the WG to ask for collaboration assignments</b></li> <li>• We need to ensure that we collaborate with the Consent &amp; Information Sharing WG - they discuss similar/same topics</li> </ul> <p>Discussion about the draft Introduction (Jim):</p> <ul style="list-style-type: none"> <li>• The document should be "instructions" for organizations who want to do the "right" thing in relation to consent management ("What to do")</li> <li>• The document also should make the case for why "right" consent management is a good idea and beneficial for organizations and people. ("Why do it") <ul style="list-style-type: none"> <li>• Not only for regulatory compliance - there are reasons to do this the "right" way that benefit people and organizations</li> </ul> </li> <li>• Need to touch on lifecycle and supply chain aspects of data management</li> </ul>
FYI	Discussion on the Interview Questions	All	The first draft of the <a href="#">interview questions</a> is in a Google doc - please comment.
5 min	Upcoming conferences and events	Andrew	<p>Events that Kantara will have an active role: <a href="https://kantarainitiative.org/events/">https://kantarainitiative.org/events/</a></p> <ul style="list-style-type: none"> <li>• Kuppinger Cole CIAM World Tour Seattle &amp; Amsterdam</li> <li>• IIW 2018B</li> </ul>
5 min	AOB	Chair	
	Adjourn	Chair	<b>Next WG meeting Wednesday, October 3, 2018 10:00 Eastern Daylight Time / 15:00 BST</b>

From 2018-09-05 meeting:

<https://martechtoday.com/two-french-location-data-companies-receive-gdpr-consent-warnings-223467>

<https://www.dandoddiary.com/2018/08/articles/securities-litigation/investors-filed-gdpr-related-securities-suit-nielsen-holdings/>

- Idea: Blog post on "What happened to Consent?"
- Differences between authorization, permissions and consent
- Shareholder lawsuit coming up re impacts of GDPR to bottom line
- Need to treat 'Consent' as a Product & do product management approaches to grow the market
- Setup for podcasts or Brighttalk summits
- Consentua is in the Gartner hype cycle map for 2018
  - Gartner positions this in their Integrated Risk Management sphere
- Question is: how can you use this new dataset called "Consent Receipt" how can the company make more money/satisfy the customer
  - Hard to pin this down
- Is the killer app around interoperability of the receipt records? or portability of the records themselves? how does this play out on the platform?
  - How does consent record/receipt work in a long term customer management scenario (possibly this is consent practices)

- How does this play out with respect to industry associations code of conduct? (possibly consent receipt)