

DRAFT 2018-10-17 Meeting notes

Date

2018-10-17

Status of Minutes

DRAFT

Approved at: <<Insert link to minutes showing approval>>

Agenda

- 1. Call to order
 - a. Roll Call & Determination of quorum status
 - b. Agenda bashing
 - c. Kantara Organization updates
- 2. WG Motions
- 3. Discussion
- 4. Upcoming conferences and events
- 5. All Other Business (AOB)
- 6. Adjourn

Attendees

Voting

- Corné van Rooij
- Jim Pasquale
- Andrew Hughes

Non-Voting

- David Turner
- Chris Olsen
- Sal D'Agostino

Regrets

Quorum Status

Meeting was <<<>>> quorate

Voting participants

[Participant roster \(CMS\)](#) - Quorum is 4 of 6 as of 2018-04-02

(Voting status: Corné van Rooij, Jim Pasquale, Andrew Hughes, Tony Fish, Pushpalanka Jayawardhana, John Wunderlich)

Discussion Items

Time	Item	Who	Notes
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5 min	<ul style="list-style-type: none"> • Call to order • Roll call • Agenda bashing • Organization updates 	Chair	<ul style="list-style-type: none"> • Meeting was called to order and the roll was called • Please ensure that you sign the Group Participation Agreement <ul style="list-style-type: none"> • Please review these blogs offline for current status on Kantara and all the DG/WG: <ul style="list-style-type: none"> • 2018: September • Working + Discussion Group Activity
5 min	WG Motions Quorum required	Chair	Moved by: Seconded: Discussion: Result:
5 min	Introductions	All	Welcome!
10 min	Update on W3C workshop on User Consent and Permissions September 26, 2018	Andrew	https://www.w3.org/Privacy/permissions-ws-2018/schedule.html
FYI	Discussion on document drafting	All	<p>The draft is in a Google doc - feel free to comment - Chairs and Editor will control acceptance of material.</p> <ul style="list-style-type: none"> • Set a deadline for our work - EIC Munich in May • Need to refocus on working in small teams on specific subjects • Corné will start with 2 streams: BP-1 (Consent Definition) and BP-2 (Privacy Notice) <ul style="list-style-type: none"> • Looking for writing partners to build content • Other streams: <ul style="list-style-type: none"> • CR-1 Existing Regulations • BP-3 (Consent Need) is an active area for discussion • ACTION: Corné to send a notice to the WG to ask for collaboration assignments • We need to ensure that we collaborate with the Consent & Information Sharing WG - they discuss similar/same topics <p>Discussion about the draft Introduction (Jim):</p> <ul style="list-style-type: none"> • The document should be "instructions" for organizations who want to do the "right" thing in relation to consent management ("What to do") • The document also should make the case for why "right" consent management is a good idea and beneficial for organizations and people. ("Why do it") <ul style="list-style-type: none"> • Not only for regulatory compliance - there are reasons to do this the "right" way that benefit people and organizations • Need to touch on lifecycle and supply chain aspects of data management
FYI	Discussion on the Interview Questions	All	The first draft of the interview questions is in a Google doc - please comment.
5 min	Upcoming conferences and events	Andrew	<p>Events that Kantara will have an active role: https://kantarainitiative.org/events/</p> <ul style="list-style-type: none"> • Kuppinger Cole CIAM World Tour Seattle & Amsterdam • IIW 2018B
5 min	AOB	Chair	
	Adjourn	Chair	Next WG meeting Wednesday, October 3, 2018 10:00 Eastern Daylight Time / 15:00 BST

From 2018-09-05 meeting:

<https://martechtoday.com/two-french-location-data-companies-receive-gdpr-consent-warnings-223467>

<https://www.dandoddiary.com/2018/08/articles/securities-litigation/investors-filed-gdpr-related-securities-suit-nielsen-holdings/>

- Idea: Blog post on "What happened to Consent?"
- Differences between authorization, permissions and consent
- Shareholder lawsuit coming up re impacts of GDPR to bottom line
- Need to treat 'Consent' as a Product & do product management approaches to grow the market
- Setup for podcasts or Brighttalk summits
- Consentua is in the Gartner hype cycle map for 2018
 - Gartner positions this in their Integrated Risk Management sphere
- Question is: how can you use this new dataset called "Consent Receipt" how can the company make more money/satisfy the customer
 - Hard to pin this down
- Is the killer app around interoperability of the receipt records? or portability of the records themselves? how does this play out on the platform?
 - How does consent record/receipt work in a long term customer management scenario (possibly this is consent practices)

- How does this play out with respect to industry associations code of conduct? (possibly consent receipt)