

DRAFT 2018-10-31 Meeting notes

Date

2018-10-31

Status of Minutes

DRAFT

Approved at: <<Insert link to minutes showing approval>>

Agenda

- 1. Call to order
 - a. Roll Call & Determination of quorum status
 - b. Agenda bashing
 - c. Kantara Organization updates
- 2. WG Motions
- 3. Discussion
- 4. Upcoming conferences and events
- 5. All Other Business (AOB)
- 6. Adjourn

Attendees

Voting

- Jim Pasquale
- Andrew Hughes

Non-Voting

- David Turner
- Ken Klingenstein
- Peter Davis, CPO Airside Mobile
- Chris Olsen
- Nancy Lush
- Sal D'Agostino

Regrets

- Corné van Rooij

Quorum Status

Meeting was <<<>>> quorate

Voting participants

[Participant roster](#) - Quorum is 4 of 6 as of 2018-04-02

(Voting status: Corné van Rooij, Jim Pasquale, Andrew Hughes, Tony Fish, Pushpalanka Jayawardhana, John Wunderlich)

Discussion Items

| Time | Item | Who | Notes |
|------|------|-----|-------|
|------|------|-----|-------|

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|--------|--|------------------|--|
| 5 min | <ul style="list-style-type: none"> • Call to order • Roll call • Agenda bashing • Organization updates | Chair | <ul style="list-style-type: none"> • Meeting was called to order and the roll was called • Please ensure that you sign the Group Participation Agreement <ul style="list-style-type: none"> • Please review these blogs offline for current status on Kantara and all the DG/WG: <ul style="list-style-type: none"> • 2018: September • Working + Discussion Group Activity |
| 5 min | WG Motions Quorum required | Chair | <p>Moved by:</p> <p>Seconded:</p> <p>Discussion:</p> <p>Result:</p> |
| 5 min | Introductions | All | <p>Welcome!</p> <p>Peter Davis, CPO Airside Mobile</p> <ul style="list-style-type: none"> • Mobile passport issuer - have integrated consent receipts into workflows for data release <ul style="list-style-type: none"> • Have extended the consent receipt |
| 10 min | Update on IIW October 22-25, 2018 | Andrew, Jim, Ken | <ul style="list-style-type: none"> • Ken and Andrew ran a session on 'As a person, what questions should you have when asked to agree to anything on the web?' <ul style="list-style-type: none"> • ((ACH to post IIW Notes here)) • Microsoft TUX initiative (notes to come) • SOUPS - usable privacy symposium • An infrastructure is needed to support solid consent management practices • Noted that Microsoft uses consent for data release • Interesting use cases described by company Point 93 - for retailer support solution • Andrew ran the consent receipt demo - had a small number of very engaged people • Jim - lots of products emerging at IIW, less theoretical <ul style="list-style-type: none"> • Lots of focus on web interface and corporate • We need to shift the conversation to include the individual |
| FYI | Discussion on document drafting | All | <p>The draft is in a Google doc - feel free to comment - Chairs and Editor will control acceptance of material.</p> <ul style="list-style-type: none"> • Progress is stalled - need to rethink our approach • Andrew describe his new mindmap analysis of consent management <ul style="list-style-type: none"> • Peter notes that the mindmap resembles the challenges that they faced when designing their app • A big issue presenting the information to the person in simple ways • Jim - include thinking about how people could track their digital exhaust <ul style="list-style-type: none"> • Axiom became LiveRamp - they presented their 'Privacy Chain' product at IIW • Peter - the Kantara consent receipt captures the end result of the agreement, does not cover situations where there is negotiation • This analysis seems useful <p>Reminders from prior meetings:</p> <ul style="list-style-type: none"> • Set a deadline for our work - EIC Munich in May • Corné will start with 2 streams: BP-1 (Consent Definition) and BP-2 (Privacy Notice) <ul style="list-style-type: none"> • Looking for writing partners to build content |
| FYI | Discussion on the Interview Questions | All | The first draft of the interview questions is in a Google doc - please comment. |
| 5 min | Upcoming conferences and events | Andrew | Events that Kantara will have an active role: https://kantarainitiative.org/events/ |
| 5 min | AOB | Chair | |
| | Adjourn | Chair | Next WG meeting Wednesday, November 14, 2018 10:00 Eastern Standard Time / 14:00 BST (NOTE DAYLIGHT SAVING TIME SHIFT THIS WEEK) |

From 2018-09-05 meeting:

<https://martechtoday.com/two-french-location-data-companies-receive-gdpr-consent-warnings-223467>

<https://www.dandodiary.com/2018/08/articles/securities-litigation/investors-filed-gdpr-related-securities-suit-nielsen-holdings/>

- Idea: Blog post on "What happened to Consent?"
- Differences between authorization, permissions and consent
- Shareholder lawsuit coming up re impacts of GDPR to bottom line
- Need to treat 'Consent' as a Product & do product management approaches to grow the market
- Setup for podcasts or Brighttalk summits
- Consentua is in the Gartner hype cycle map for 2018
 - Gartner positions this in their Integrated Risk Management sphere
- Question is: how can you use this new dataset called "Consent Receipt" how can the company make more money/satisfy the customer
 - Hard to pin this down
- Is the killer app around interoperability of the receipt records? or portability of the records themselves? how does this play out on the platform?
 - How does consent record/receipt work in a long term customer management scenario (possibly this is consent practices)
 - How does this play out with respect to industry associations code of conduct? (possibly consent receipt)