

## Kantara Sponsorship Opportunities

Extend your brand reach and help establish yourself as a thought leader by sponsoring a Kantara Work Group and/or a deliverable from a Work Group.

Note 1: Sponsorship opportunities for Discussion Groups apply as per Work Groups.

Note 2: Maximum of three sponsors per Work Group.

Note 3: All Sponsorship opportunities attract a 20% administration fee to cover overheads for support. The administration fee will be taken from each receipt of funds paid to Kantara by the sponsor.

Note 4: In the event of excess funds (i.e. the unused portion of any sponsorship within the time or project period, for whatever purpose) such excess funds will be rolled into the Kantara general fund for redistribution).

### Work Group Sponsorship - \$9,995\*

#### Eligibility:

- Principal and Director level members in good standing
- Work Group participant (i.e. signed the Group Participation Agreement) and actively contribute.

#### Benefits:

- Company logo and link on a slider on the Kantara Initiative landing page.
- Company logo and link on Work Group wiki page
- Company logo and link in four (4) quarterly newsletters during term of sponsorship
- Company logo and link, with 50-word company statement in one quarterly newsletter announcement in conjunction with the launch of the Work Group
- Mention in press releases and on social networks (subject to space restrictions) whenever the Work Group is mentioned.

#### Term:

- Sponsorship is for one year, starting on payment date

\*In addition to the annual Kantara membership fee.

### Deliverable (Project within a Work Group) Sponsorship - \$1,995-\$29,995\*

#### Eligibility:

- Principal and Director level members in good standing
- Work Group participant (i.e. signed the Group Participation Agreement) and actively contribute to the development of the Deliverable

#### Benefits:

- Company logo and link on one (1) specific deliverable created by a specific Work Group
- Company name and link in one quarterly newsletter announcement in conjunction with the launch of the development of deliverable and its completion/publication.
- Mention in press releases and on social networks (subject to space restrictions) whenever the Work Group is mentioned.

#### Term:

- Sponsorship is for one specified deliverable per Work Group and remains for period the deliverable is published.

\* In addition to the annual Kantara membership fee.